MLA 2019 Exhibitor Information

MLA 2019 Annual Conference
October 16-18, 2019
Suburban Collection Showplace, Diamond Banquet Center - Novi, Michigan

Update: As of August 5, 2019 booth space for MLA 2019 is sold out! Please contact Amber Sheerin at as heerin@milibraries.org to be placed on the waitlist.

View available sponsorship options to connect with MLA 2019 Annual Conference attendees.

MLA Annual Conference attracts approximately 600 participants, making it Michigan's premier event for supporters to connect with library professionals across all disciplines. Our goal is to provide you with opportunities to promote engagement and build mutually beneficial relationships with MLA members. We look forward to hosting you as an exhibitor in our MLA 2019 Exhibit Hall in Novi! View detailed information below or download the exhibitor information and sponsorship opportunity sheet (pdf) then click the button below to reserve your booth today!

2019 Highlights

- New exhibit hall layout allows you to pick the booth location that best fits your organization's budget and goals
- Non-conflict exhibit times where our attendees' only agenda is strolling through the vendor area
- Opening Conference Reception held in the exhibit hall
- Efficient move-in time frame eliminates the need for Tuesday overnight accommodations
- Contact information of our attendees provided before the event and at the conclusion of the conference to extend your reach
- Beverage and snack breaks located in the exhibit hall
- Acknowledgment on the MLA website, program book and mobile app
- Exhibitors and sponsors receive a 10% discount on program book advertisements

Venue

Suburban Collection Showplace
Diamond Banquet and Conference Center
46100 Grand River
Novi, Michigan 48374

Parking

Parking is free for exhibitors. Parking lots fill up on a first-come, first-served basis.

Exhibit Schedule

Wednesday, October 16, 2019

Move-In/Setup - View the Vendor load in diagram
7:00 - 11:00 a.m.

Exhibits Open
11:30 a.m. - 6:30 p.m.

Non-Conflict Time
11:30 a.m. - 12:00 p.m.
1:00 - 1:30 p.m.
5:30 - 6:30 p.m.

Thursday, October 17, 2019

Exhibits Open
9:00 a.m. - 3:15 p.m.

Non-Conflict Time
10:00 - 10:45 a.m.
1:30 - 2:30 p.m.

Load Out
3:15 - 6:00 p.m.

Booth Fee

Early Bird Deadline is June 30, 2019
View the Exhibit Floor Plan

Tier 1 (Booths 51-61)

$810 if paid by June 30, 2019
$910 if paid after June 30, 2019
Additional booths – $670 each

Tier 2 (Booths 23-50)

$850 if paid by June 30, 2019
$950 if paid after June 30, 2019
Additional booths – $710 each

Tier 3 (Booths 1-22)

$890 if paid by June 30, 2019
$990 if paid after June 30, 2019
Additional booths – $750 each

Booth Fee Includes

- 8’x10’ space (carpeted)
- 8’ back drape (blue and white)
- 3’ side dividers (blue and white)
- 7’’ x 44’’ booth ID sign – 29 characters maximum
- 1 – 2’x8’ table (covered and skirted – white)
- 2 – folding chairs
- 1 – waste basket
- Wireless internet access

Additional Services

- $110.00 – 120v/20amp electrical connection. One-time electrical fee covers two days of

electrical usage. You must provide your own extension cords and power strips.

Additional supplies, furniture, etc. will be available for rental through Art Craft Display. Exhibitor kit including additional items will be provided approximately one month prior to the conference date.

Assignment

Booths will be assigned in each tier on a first-come, first-served basis.

Liability

Suburban Collection Showplace will make every reasonable effort to protect the Exhibit Hall and its contents, however, no overnight or in-hall security personnel will be present during the event. It is understood that the venue, MLA and Art Craft Display shall not be held liable by an exhibitor for any damage, injury or loss to any person or property. MLA reserves the right to refuse an exhibit which is deemed inappropriate or objectionable.

Insurance

Proof of general liability insurance will be due to MLA by October 1, 2019. Please send your digital copy to MLA@milibraries.org .

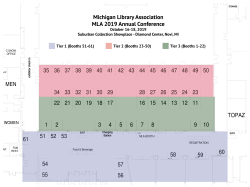
Disclaimer

Payment for booth space reflects an agreement to abide by the terms and conditions outlined in this document by the Michigan Library Association and to all conditions under which the exhibit area is leased to the Association. All exhibitors registered by September 1, 2019, will be included in the conference program book and listed with a link to your company website on the MLA website and conference mobile app.

Cancellation Information

No refunds will be issued after August 1, 2019; cancellations on or before August 1, 2019, are subject to a $100.00 cancellation fee.

Exhibit Floor Plan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35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50
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