

## MLA 2019 Advertising Opportunities

Don't miss the opportunity to connect with the Michigan library community! Maximize your company's visibility at MLA 2019 by taking advantage of a variety of advertising options.

### Program Book Advertisements

The best advertising vehicle to reach Michigan librarians is the Michigan Library Association's annual conference program book. The program is circulated to conference attendees AND posted on our website giving your organization the attention of hundreds of library professionals and a direct link to those with purchasing power.

[Advertise at MLA 2019](#)

Option

Rate

Dimensions

Front/Back Inside Cover	\$635	7.5" x 9.75"
Back Outside Cover	\$635	7.5" x 9.75"
Full Page	\$425	7.5" x 9.75"
Half Page	\$320	7.5" x 4.78"

\*MLA 2019 exhibitors receive a 10% discount on published advertising rates.

### Artwork Requirements:

Full color or black and white artwork accepted

High Resolution – minimum of 600 ppi

Accepted Formats: jpeg, tiff, gif or pdf

Send no later than **September 1, 2019**. Artwork received after this date cannot be guaranteed placement in the onsite program..

Send artwork files to [MLA@milibraries.org](mailto:MLA@milibraries.org) .

## NEW! MLA Conference Website Leaderboard Ad

New in 2019: Place a leaderboard ad on our dedicated conference website. This opportunity is limited to two organizations! Your advertisement and link will display on every page of the annual conference site. Available placement is directly below the navigation menu bar or centered directly above the page footer.

### Options

6 month lead - \$1,500.00

3 month Lead - \$750.00

1 month lead - \$320.00

### Artwork Requirements

Leaderboard ad dimensions: 728 x 90px

Accepted Formats: jpeg, png

Submit artwork via email to [MLA@milibraries.org](mailto:MLA@milibraries.org).

Artwork should be submitted at the time the order is placed. Please include your organization's website URL when emailing your artwork.

Click the button below to reserve your ad space:

If you're an MLA 2019 exhibitor or sponsor, you will receive a 10% discount on published advertising rates! For more information on sponsoring, exhibiting or advertising at MLA 2019 review the [vendor opportunities \(pdf\)](#).

[Advertise at MLA 2019](#)