

According to U.S. Census data from 2020, as many as 1 in 4 eligible Americans are not registered to vote. Every year, millions of Americans find themselves unable to vote because they miss a registration deadline, don't update their registration, or aren't sure how to register. National Voter Registration Day wants to make sure everyone has the opportunity to vote.

The day involves volunteers and organizations from all over the country hitting the streets in a single day of coordinated field, technology and media efforts. National Voter Registration Day seeks to create broad awareness of voter registration opportunities to reach tens of thousands of voters who may not register otherwise. For more information about becoming a partner, see the [2022 National Voter Registration Day Partner Guide](#) or download the [National Voter Registration Day Holiday Slide Deck](#)

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