

MLA 2018 Schedule at a Glance

MLA 2018 Annual Conference
October 17-19, 2018
Suburban Collection Showplace
[Diamond Banquet Center](#)
Novi, Michigan

Wednesday, October 17, 2018

7:00 - 11:00 a.m.	Morning Coffee	Ballroom Lobby
7:00 a.m. - 5:30 p.m.	Registration Open	Ballroom Lobby
8:00 a.m. - 5:30 p.m.	Bookstore Open	Coral
8:00 - 8:45 a.m.	Leadership Academy Breakfast	Amethyst
9:00 - 10:15 a.m.	Opening Keynote with Brené Brown: <i>Go the Extra Mile (When You're Running)</i>	Crystal/Onyx
10:30 - 11:30 a.m.	Spotlight Presentation with Golda Lee Meadows: <i>The Leader's Role in Building</i>	Crystal/Onyx
	Education Sessions:	
	Budgeting Basics	Amethyst
	Trust and Giant Chickens	Amethyst
	Transform Your Library With One Page	Copper/Opal
	Organizing the Organizers: Adding Dimension to Your Leadership With an U	Amethyst
	Beyond an Apple a Day: Providing Consumer Health Information at Your Lib	Pearl
	Special Needs Story-Time: A Best Practices Approach	Silver
11:30 a.m. - 3:15 p.m.	Exhibit Hall Open	Sapphire/Ruby/Opal/Garnet
11:00 a.m. - 1:00 p.m.	Cash and Carry Lunch	Fireside Lounge
12:00 - 1:00 p.m.	State Librarian's Luncheon	Crystal/Onyx
1:30 - 2:30 p.m.	Education Sessions:	
	Everyone on the Same Page: Partnering for Community and Economic Dev	Amethyst
	Library Management: Problem Solving	Amethyst
	Create Top-Shelf Collections: Using Data-Driven Shelving Analysis to Increa	Amethyst
	Posting Is Not Enough: COPPEL Meetings Act Violations and How to A	Copper/Opal
	What Exactly Is Narcan? A Library and Community's Response to the Opioid	Amethyst
	Save the Data: From Beginning to End of a Library Program	Pearl
	Coming Together to Support Young Learners and Families in Light of the M	Silver
2:30 - 3:15 p.m.	Afternoon Break in Exhibit Hall	Sapphire/Ruby/Opal/Garnet
3:15 - 4:45 p.m.	Spotlight Presentation with Golda Lee Meadows: <i>Mastering the Media: How to Effect</i>	Crystal/Onyx
3:15 - 4:15 p.m.	Education Sessions:	
	If You Teach a Patron to Google, The Public Library Association and Digital	Amethyst
	How to Land Your Next Job: Tips From an Insider	Amethyst
	Oh, You've Got Trouble: COPPEL A Starter of Staff Support for Handling Dif	Copper/Opal
	Library Preparedness in Hamtramck: A Renovation: Lessons in Change Manag	Amethyst
	Intellectual Freedom 101 Pearl	Pearl
	Literacy, Puppets, and Little People, Oh My!	Silver
4:30 - 5:30 p.m.	Education Sessions:	

		Tackling the Future of Your Library: Ideas – Strategies – Solutions	Amethyst
		Let Them Say Yes: Empowering Frontline Staff to Forgive (Large) Fines and	Bronze
		Oh, You've Got Trouble: Coping Dealing With Verbal and Sexual Harassment	Copper/Granite
		Diversity: Creating Caring Communities through Knowledge, Inclusion, and	Coral
		Rethinking Library Agreements Without Contracting a Headache	Feats
		Literacy, Music, and Little People, Oh My!	People
5:30 - 7:30 p.m.		Opening Reception in Exhibit Hall	
Exhibits Open		Sapphire/Ruby/Opal/Garnet	
7:30 - 10:30 p.m.		MLA Game and Craft Night	Fireside Lounge
Thursday, October 18, 2018			
7:00 - 7:45 a.m.	Yoga	Ivory	
7:30 a.m. - 5:15 p.m.	Registration Open	Ballroom Lobby	
7:30 - 10:00 a.m.	Morning Coffee	Ballroom Lobby	
8:00 a.m. - 4:30 p.m.	Bookstore Open	Coral	
9:00 a.m. - 12:00 p.m.	Exhibit Hall Open	Sapphire/Ruby/Opal/Garnet	
9:00 - 10:00 a.m.	Education Sessions:		
	Making the Best of a Bad (Board) Situation	Gold	
	User Experience Testing: Practical Applications and Lessons Learned	Amethyst	
	Increased Grants for Michigan Libraries Through Grant Writing TEAMS	Bronze	
	Planning an Adulting 101 Series: A Step-By-Step Guide to Creating a Fun, In	Copper/Granite	
	Everyone Wants to Borrow From Me! Detector: Creating a Library of Things	Emerald	
	When It Comes to Local, Libraries Are the Experts	Pearl	
	Nurturing Creativity in "Weird Things" (aka: Children)	Silver	
10:00 a.m. - 12:00 p.m.	Coffee in Exhibit Hall	Sapphire/Ruby/Opal/Garnet	
10:45 - 11:45 a.m.	Executive Exchange	Gold	
	Education Sessions:		
	Accessible Websites and Apps: U.S. Dept of Education Office of Civil Rights: W	Amethyst	
	Design to Construction - Project Delivery Methods (Superpowers Optional)	Bronze	
	We're Popping up Everywhere! Copper/Granite	Copper	
	Programs, Grants, and Capacity Building: Michigan Humanities Opportunities	Emerald	
	Advancing Health Literacy: A Crucial Role for Public Librarians	Pearl	
	Prime Time Family Reading Program	Silver	
12:00 - 1:30 p.m.	Thursday Keynote Luncheon		
Style in the Stacks Fashion Show			
Keynote with Patty Buccellato	Crystal/Dryc	Without Words: What You Say Before Opening Your Mouth	
1:30 - 3:15 p.m.	Exhibit Hall Open	Sapphire/Ruby/Opal/Garnet	
2:15 - 3:15 p.m.	Advocacy Update	Gold	
2:30 - 3:00 p.m.	Book Signing with Patty Buccellato	Coral	
3:30 - 4:30 p.m.	Spotlight Presentation with Patty Buccellato	Gold	
	Education Sessions:		
	MiTracking - Michigan Environmental Public Health Tracking	Amethyst	
	An LIS Student, a Liaison Librarian, and a University Sesquicentennial Walk	Bronze	
	Problem Patrons: Are You Ready for the Challenge of Challenging Patrons?	Copper/Granite	
	Reframing Ordinary Into Extraordinary: Starting With Why Instead of How or	Emerald	
	Positive Approaches for Embracing Change	Pearl	

Friday, October 19, 2018

	Retirement Myth Busting Silver	
4:45 - 5:30 p.m.	Annual Meeting	Crystal/Onyx
5:45 - 6:45 p.m.	Your Professional Connection	Firestone Lobby Reception
7:00 - 10:00 p.m.	Paradise Park Party (Offsite)	Paradise Park
7:00 - 7:45 a.m.	Yoga	Ivory
8:00 - 12:30 p.m.	Registration Open	Ballroom Lobby
8:00 - 11:30 a.m.	Morning Coffee	Ballroom Lobby
8:30 - 11:30 a.m.	Bookstore Open	Coral
9:00 - 10:00 a.m.	Spotlight Presentation with Maxine Bleiweis: Help! Where's My Desk?: Barriers to Success	Gold
	Education Sessions:	
	When Librarians Ask the Questions: Trivia Programming in Public Libraries	Onyx
	Collaborating to Unlock Our Libraries' Treasures: How Our Consortium is Using Data to Drive Change	Onyx
	Project BRIDGE: Reaching Older Adults and Patrons Impacted by Alzheimer's	Onyx
	Getting the Most Out of Your Local EBSCO Resources	Emerald
	From Beer to Books: Creating a Series of Programs to Connect Library Patrons	Pearl
	MI Library Harwood Case Studies	Silver
10:15 - 11:15 a.m.	Education Sessions:	
	Interest Group Meetup	Gold
	Librarian Competencies: How to Stay Relevant in Changing Times	Amethyst
	The Good, the Bad, and the Ugly: Why Good Research Matters to Library Professionals	Beryl
	From Library Followers to Library Leaders: Using Social Media to Show Your Library's Impact	Copper/Garnet
	Mental Health in Libraries	Emerald
	The NeverEnding Story: Preparing for Retention of Frontline Staff	Pearl
	Makerspace Design Workshop	Silver
11:30 - 12:30 p.m.	Closing Keynote with Maxine Bleiweis: You Came, You Saw. Now How to Grow	Crystal/Onyx
Prize drawing (must be present to win)		
12:45 - 1:45 p.m.	Michigan Author Award Luncheon	Opal
1:45 - 2:15 p.m.	Book Signing with Beverly Jenkins	Opal