



PROGRAMMING DATA BRAINSTORM

MY SPARK:

What idea inspires you?

WHAT I WANT TO HAPPEN (OUTCOMES):

What is a problem in your community that can be backed up with data? Or who can you ask to get data on the topic?

WHO IS ON MY PROGRAM TEAM?

CAN I TIE THIS INTO ANYTHING ELSE HAPPENING AT MY LIBRARY?

Is there other data at your library that you can build off to create this program?

WHERE IS THE BEST PLACE TO HOLD THIS PROGRAM?

What does your demographic data say?

WHEN SHOULD I HOLD IT? WHEN CAN I HOLD IT?

Are these the same times?

HOW MIGHT I ATTRACT PEOPLE TO ATTEND THE PROGRAM?

Are they already library users? Do you need to leave the library to reach them?

WHAT DATA SHOULD I COLLECT? AND HOW?

Based on your outcomes, what do you need to learn? How are you going to learn what you want to learn?

WHERE (OR TO WHOM) WOULD I WANT TO SHARE THE RESULTS OF MY PROGRAM?