

A successful model for circulating Yoto cards and Yoto players

Laura Abramson

Catalog Librarian

Muskegon Area District Library

March 20, 2026



Introduction

Laura Abramson

- Background in marketing, training, client service, graphic design, branding, web design, website development, web coding, SEO, metadata, e-commerce, ...AND real estate
- MLIS from Wayne State in 2023
- Catalog Librarian at MADL since 2023
- Collection development for Library of Things at MADL
- Personal: Over 20 years' experience as a special needs parent



Laura Abramson, Muskegon Area District Library

Overview

- MADL's Library of Things philosophy
- Yoto's vs. Tonies
- How the Yoto cards and players work
- Benefits of the screen-free audio experience
- The benefits of flexible options
- How we circulate the Yoto players
- How we circulate the Yoto cards
- How it's going
- Marketing and website presentation
- The many benefits of circulating Yoto cards* (*and players)
- Resources: Bib records, etc.



Disclaimer

- There's more than one "right way."
- Here's how we're doing it, and how it's working for us so far
- I may point out alternative options along the way for your consideration.
- This is not a "demo." It's our experience, and one pathway to circulation.



There's more than one "right way!"

Muskegon Area District Library

Muskegon County:

- Diverse area, diverse population
- Urban and suburban and rural
- Agriculture, wooded, lakeshore, city
- 6.7% Hispanic or Latino



Muskegon Area District Library

- Class 6 library
- Population served: 107,920
- 11 branches
- Includes Library for the Visually and Physically Disabled
- Bookmobile and Outreach Van

The Library for the Visually and Physically Disabled (LVPD) branch of MADL serves the residents of Muskegon and Ottawa Counties. We offer free braille and talking book library service that is administered by the [National Library Service](#) for the Blind and Print Disabled, Library of Congress. This service provides materials in accessible formats that can be shipped for free directly to the patron's home or downloaded to a personal device.



[STAFF LIST](#)

Accessibility Tools

A collection of assistive devices and technology available for checkout.

MADL's Library of Things Philosophy

“MADL's Library of Things is a collection of items that typically fall into one or more of the following categories:

- Items that are infrequently used in a household, making borrowing a more attractive option than buying.
- Items that may be cost-prohibitive for purchase, which can be borrowed instead.
- Items that enhance accessibility for people with special needs.
- Items that you may want to try before you buy.
- Items that surprise and delight and/or foster learning, play, or social connections.”

Source: madl.org/library-of-things/

Games & Play

Play is essential, from children to adults. There's something for everyone, no matter your age or interests!

We have a wide variety of Board Games, Learning Activities, Toys, and Video Games for everyone.



Games Collection

Discover your new favorite game or play an old classic!



Learning Activities

Learn new skills and explore new ideas in fun and interesting ways.



Toys

Sandcastles, Lincoln Logs, parachutes, kites and more!



Video Games

Xbox, PlayStation, and Switch games – new releases and classics!

Media Players

Check out these convenient ways to access movies, live TV, games, audiobooks, and more!



Yoto Mini

This screen-free audio player Yoto Mini brings the fun with stories, music, and learning on the go.



Yoto Cards

Yoto cards store audio content (books and music) that can be played on the Yoto mini player or on the free Yoto app.



Roku Streaming Sticks

Includes subscription streaming services (Disney+, Hulu+, and MAX) and 24 other streaming channels.



Playaway Launchpads

Tablets pre-loaded with learning apps and games for kids, teens, and adults. No download time and no need for Wi-Fi.

Tools

This collection gives you access to a wide variety of tools. Borrow when needed, or try before you buy.



Accessibility Tools

Colorblind glasses, text-to-speech scanner pen, magnifying



Home & Automotive Tools

Check out our expanding selection of tools for your home



Crafting Tools

Engraving pen, cookie cutters, art projector, crochet and knitting



Office Tools

Paper shredder, coin sorter, laminator, film and slide scanner,

Yoto's vs. Tonies

- We wanted one, not both.
- We wanted to invest in a robust media collection, not just the devices.
- Both are screen-free audio players.
- ***What's the big deal about screen-free?***



Yoto mini player with Yoto card inserted, Tonie Box with Tonie figurine on top of device.

Yoto's vs. Tonies

Selection criteria:

- Cost of device and media
- Media library: figurines (“toys”) vs. cards
- Storage and circulation of media
- Convenience/portability of device and media
- Content availability in non-English languages
- Content availability for wide age range
- Appeal of device for wide range age
- Flexibility of use



Yoto mini player with Yoto card inserted,.Tonie Box with Tonie figurine on top of device.

Yoto Mini vs. Toniebox 2

Cost of devices

- Yoto Mini 2024 Edition \$79.99
- Toniebox 2 \$119.99

Yoto Mini

2024 Edition

\$79.99



Toniebox 2 Sky Blue

★★★★☆ (1145)

Age 1+

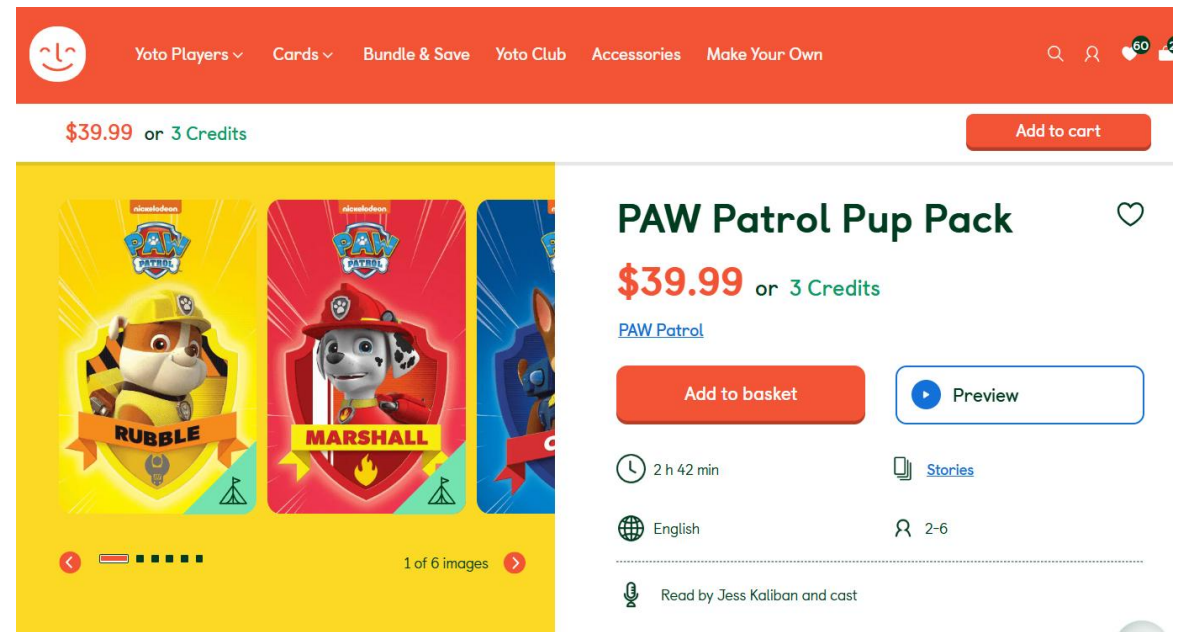
\$119.99



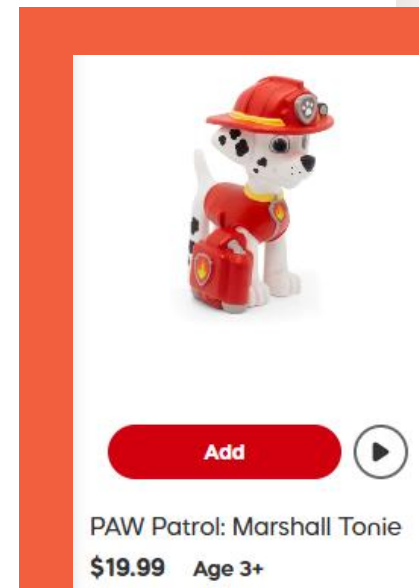
Yoto's vs. Tonies

Cost of media (representative example):

- Yoto Paw Patrol 6-pack for \$39.99
- Yoto single Paw Patrol (1 hr 29 minutes) is \$12.99
- Marshall Tonie is \$19.99 (45-60 minutes)



The screenshot shows the Yoto website's product page for the PAW Patrol Pup Pack. The top navigation bar includes links for Yoto Players, Cards, Bundle & Save, Yoto Club, Accessories, and Make Your Own. The price is listed as \$39.99 or 3 Credits, with an 'Add to cart' button. The main image shows three Paw Patrol characters: Rubble, Marshall, and Chase. Below the image are navigation arrows and '1 of 6 images'. To the right, the product title 'PAW Patrol Pup Pack' is displayed with a heart icon. The price '\$39.99 or 3 Credits' is shown in red. Below the price are 'Add to basket' and 'Preview' buttons. Further down, the duration '2 h 42 min', a 'Stories' icon, the language 'English', and the age range '2-6' are listed. At the bottom, it says 'Read by Jess Kaliban and cast'.



The image shows a product listing for a PAW Patrol Tonie. It features a small white dog figurine wearing a red fire helmet and holding a red fire extinguisher. Below the image is a red 'Add' button and a play button icon. The text below the buttons reads 'PAW Patrol: Marshall Tonie' and '\$19.99 Age 3+'.



Yoto's vs. Tonies

Media library: figurines (“toys”) vs. cards

- Storage of media
- Convenience/portability of device and media
- Labeling media for circulation



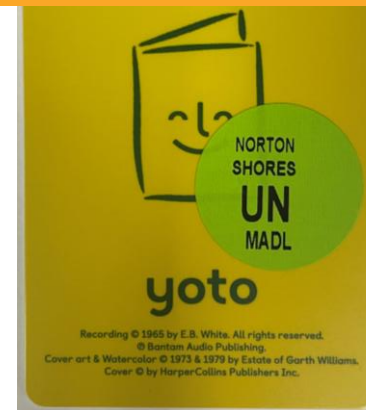
Yoto storage binder. Other brands also available.



Tonie storage. Circulation and labeling?



Labeling Yoto cards for circulation.



Yoto's vs. Tonies

Yoto content availability in non-English languages

- 132 products in French
- 127 products in Spanish

Tonies content availability in non-English languages

- 84 products in French
- 33 products in bilingual and Spanish

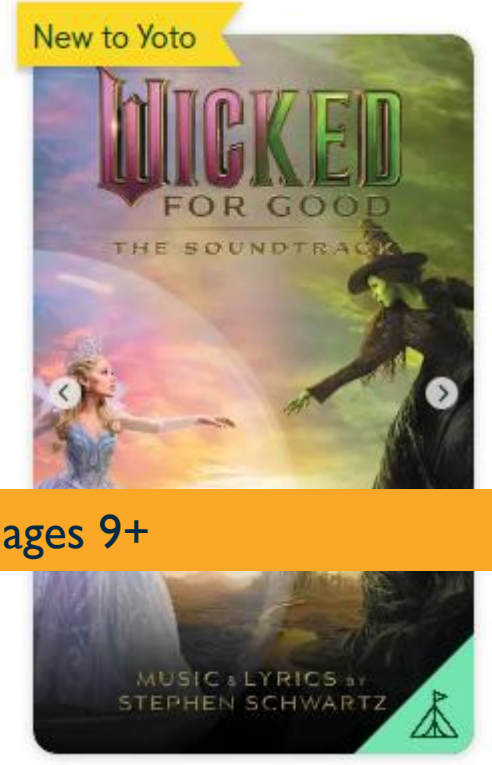
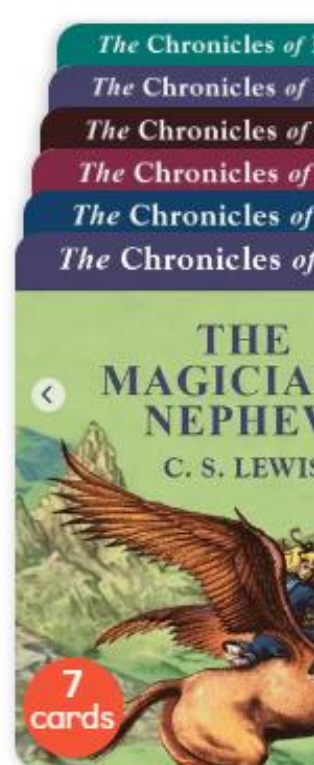
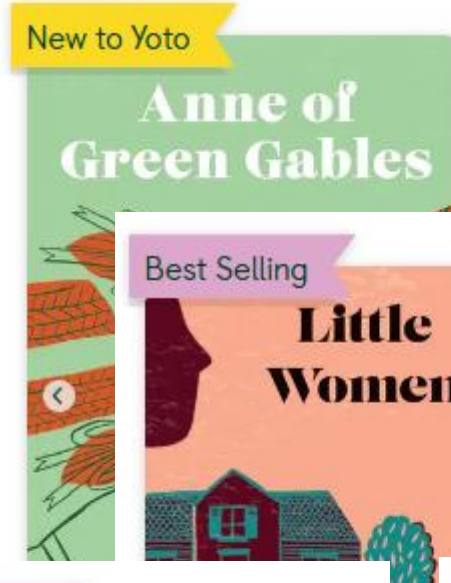
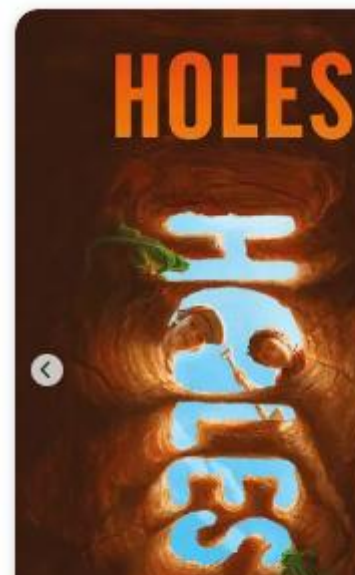
Yoto selections include a variety for older readers, including classics, chapter book series, and the entire Harry Potter series.



Yoto's vs. Tonies

Content availability for wide age range

- Tonies for age 7-8: 39 products
- Yoto ages 6-8: 1163 products
- Yoto ages 9+: 781 products



Examples of Yoto cards for ages 9+

116 hours 23 min

Yoto's vs. Tonies

Media library: figurines (“toys”) vs. cards

- Does the media appeal to a wide age range?
- Does the device appeal to a wide age range?
- Charlie and the Chocolate Factory example
- Flexibility of use



Add



Roald Dahl: Charlie and the
Chocolate Factory Tonie

\$19.99 Age 6+



Add



Roald Dahl: Matilda Tonie

\$19.99 Age 6+

Yoto cards vs. Tonies (figurines) ages 6+

Yoto's vs. Tonies

Media library: figurines (“toys”) vs. cards

- Does the media appeal to a wide age range?
- Does the device appeal to a wide age range?
- Flexibility of use



Tween with Yoto Mini Player and Yoto card



- Tonies seem to be addressing this with the release of “Audiobook Tonies”
- Only 44 available at this time
- They have also introduced their Toniebox 2 with some features that are more similar to the Yoto.

Junie B. Jones Audiobook
Tonies - 4 Pack

\$39.99 Age 6+

E.B. White Collection
Audiobook Tonies - 4 Pack

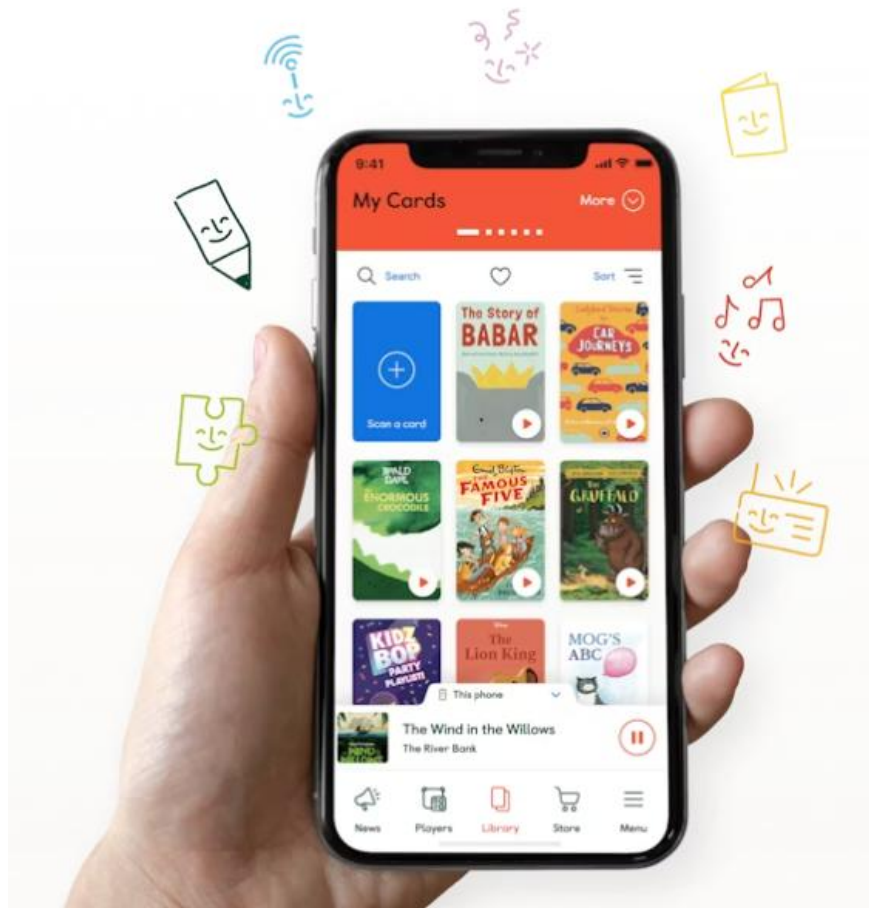
\$39.99 Age 8+

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- The many benefits of circulating Yoto cards* (*and players)
- Resources: Bib records, etc.



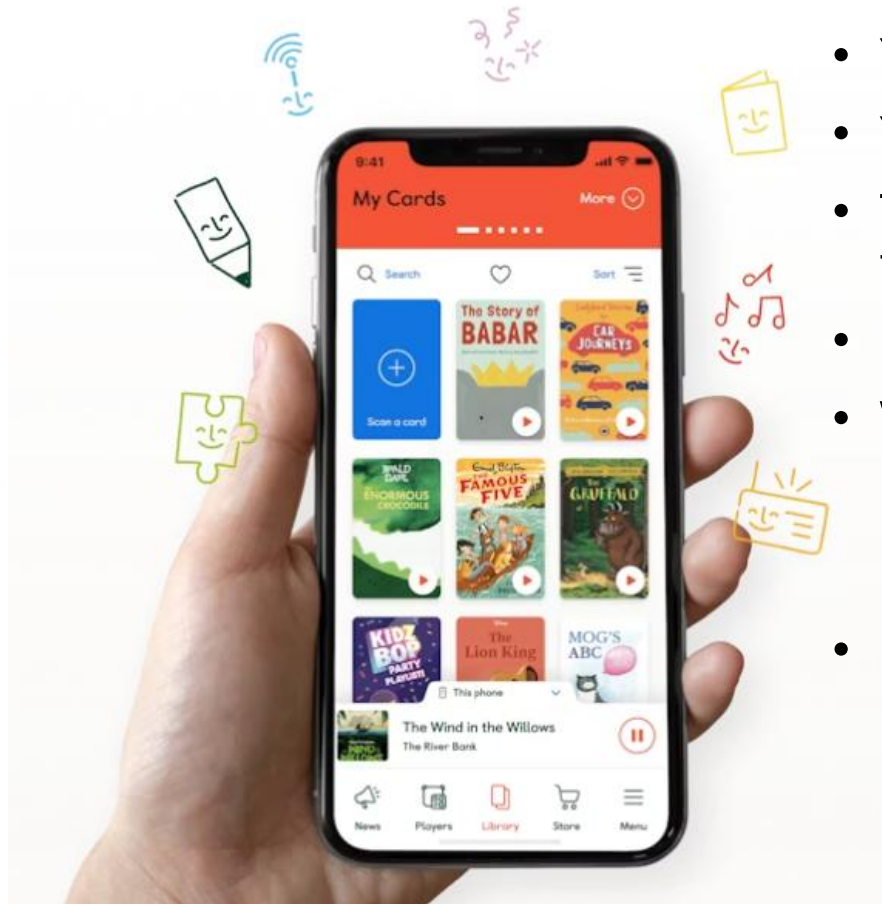
How the Yoto cards and players work



How the Yoto cards and players work

To listen to a Yoto card **on a Yoto player:**

- You need to use the Yoto App.
- You pair the app with the Yoto player (requires WiFi).
- The patron will make their own account in the app, and pair with the player.
- Load the Yoto card directly to the app or place into the player.
- When loading a Yoto card to the player the first time, it will be downloading data. Eventually, the data (content) will be stored on the player (but only until the card is activated in another Yoto app account or Yoto player).
- Once fully downloaded to the player, it can be played whenever card is inserted. Users can insert the card and control independently with the player.

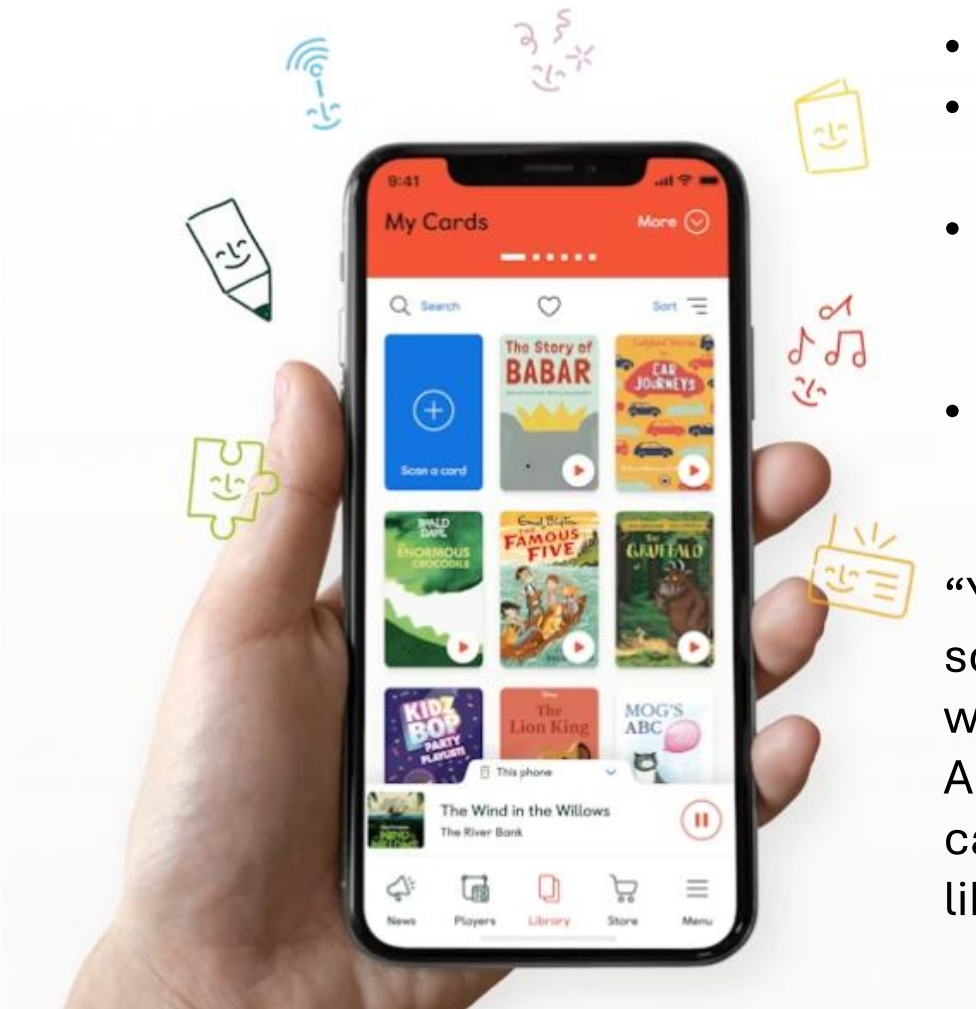


*****Presume competence*****

How the Yoto cards and players work

- The app is the key to great flexibility with the Yoto ecosystem!
- Whoever has the card has the content. Or, more accurately, whoever has loaded the content LAST has the content.
- When a Yoto card is returned to the library, **we do not do anything with it.** It remains with the last person's account until they remove it or someone else activates it on their account.
- We provide an explanation about this in the bibliographic record for each of the Yoto cards:

“Yoto audio cards are designed to be used with a Yoto player, a screen-free audio player. Can also be played without a Yoto player with the free Yoto app on an iPhone (may not be compatible with Android without the Yoto player). Please note: when using Yoto cards with the app, content will disappear from your Yoto app's library once the card(s) are returned.”



Flexibility is everything!

Take your cards with you in the Yoto App

You can listen in the car or on any other Bluetooth speaker.

[The Yoto App](#)



Enjoy screen-free benefits with a Yoto player

- Distraction-free experience.
- Control volume, chapters, etc., via the Yoto player.
- Parents aren't handing over their smartphone to their children for the duration.
- While kids are listening with a Yoto player, parents can control volume, content, and on/off via the app **if they choose to**.
- Parents can enable multiple Yoto players from the app (enforce time limits / bedtime, etc.).

Benefits to listening directly from the app without the Yoto player

- The user experience is very similar to listening to an audiobook or podcast. An “on-ramp” to audiobooks!
- Compatible with all Bluetooth devices (speakers, car speakers, ear buds).
- Load the cards directly to the app. There's no need to carry them with you!
- A seamless transition as children outgrow the Yoto player. No stigma associated with listening on a “child's device.”
- “Discreet” listening: whether you're reading above or below expected age level.

Sidebar: The Toniebox 2 also pairs with an app



Manage their Tonies

In the app you can get an easy snapshot of all the Tonies in your kids' collection – it makes managing the growing crew of Tonies easy.

[View all Tonies >](#)

Freebies galore

Our free audio library is bursting at the seams with songs, stories, games and more from some of their favourite characters. Adding them to a Creative Tonie is straightforward and simple, just follow the steps in the app.

[Download Free Audio Content >](#)



Rise and shine!

Use the app to setup, customise and manage the Sunrise Alarm - a gentle way to ease your little snoozers into the day.

[Learn More >](#)

Let's get creative

Add your own playlists to the Creative Tonie. Record messages, stories or jokes from loved ones straight into the app or upload their favourite songs.

[Learn More >](#)

CO-PILOT WITH THE APP With the tonies® app you can check the battery level, manage their Tonies collection and tweak settings right from your phone. **And there's more to come – fresh features are being added all the time** to allow you to co-pilot their listening experience.

BLUETOOTH HEADPHONES Pair with tonies® Bluetooth Headphones for wireless listening. No cords, just stories, songs, and the freedom to move and groove!

Source: us.tonies.com

***The Yoto also has cards that you can record on...
The possibilities here are endless!***

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How we circulate the Yoto players



- How many Yoto mini players?
 $8 + 4 + 2^*$
(we started with 8)
- What's included?
- Supporting information?
- Staff training?

How we circulate the Yoto players



- What's included?
- Supporting information?
- Staff training?

How we circulate the Yoto players



- What's included?
- Supporting information?
- Staff training?

How we circulate the Yoto players



- Supporting information?
- Staff training?

How we circulate the Yoto cards

We circulate each card separately.

We circulate the cards separately from the players.

The bar code fits perfectly across the back.

Branch dot doesn't affect player when inserted.



How we circulate the Yoto cards (storage)

How it started



Yoto card binder

How we circulate the Yoto cards (storage)

How it's going

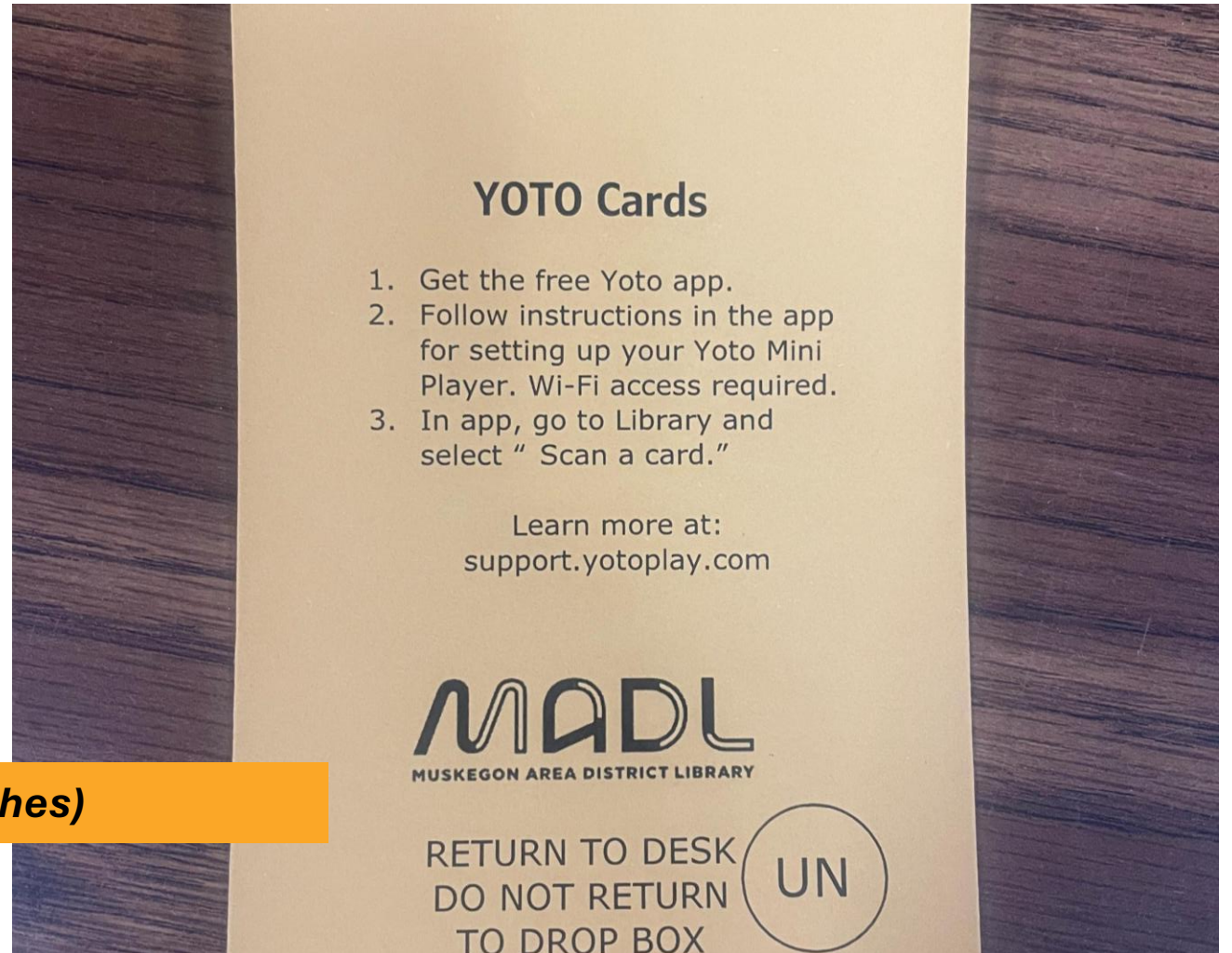
Trading card storage box with dividers



How we circulate the Yoto cards

- Supporting information?
- Staff training?

NOTE: #7 coin envelope (3-1/2 x 6/1/2 inches)



How we circulate the Yoto players and cards

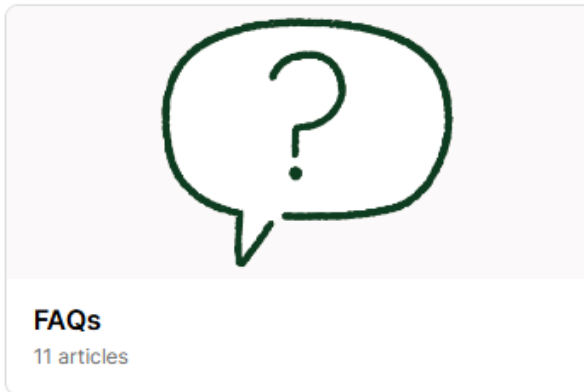
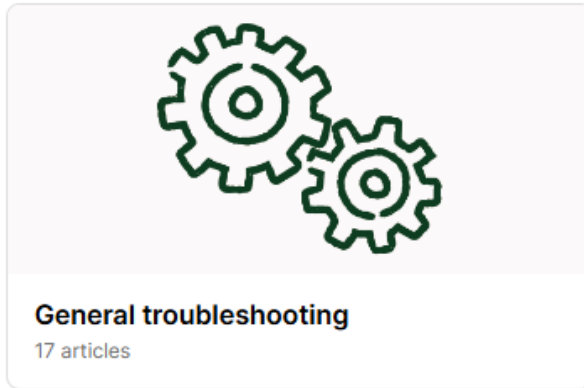
Staff training?

- Learning by doing
- Learning by playing
- Hands-on experience builds confidence
- Roll it out to the staff before rolling it out to the patrons
- We started by circulating at our busiest branch

***Presume Competence with your staff!
Who are your tech cheerleaders and gadget enthusiasts?
Their buy-in and enthusiasm is key!***

What could possibly go wrong?

Tech support: support.yotoplay.com



All articles > FAQs > How do I contact Yoto?

Search

How do I contact Yoto?

Updated 24 days ago

If you need more help, you can count on us!

You can submit a ticket by using the 'Message us' button on the main page of the support site, or speak with one of our specialists by using the live chat button, found in the bottom right corner of all our pages.

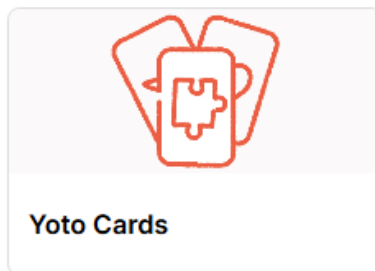
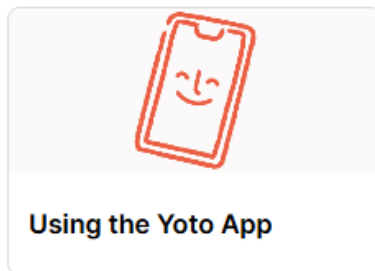
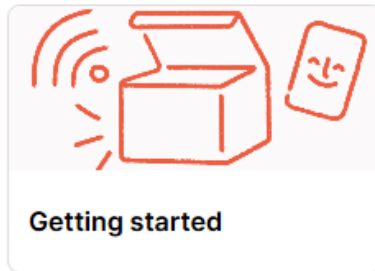
If you do not see it, it could be because you are using a VPN or browsing from an old device which cannot load the widget. As an alternative, you can also email us at hello@yotoplay.com

Our live chat is always open. The live chat button should appear in the bottom-right corner of this page.



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Source: madl.org/library-of-things/

How's it going?

- We started with 8 Yoto Mini players and 119 Yoto cards in May, 2025.
- In just under 30 days, 78 of the initial 119 Yoto card titles had at least one circulation (66% of the collection).
- In just under 60 days, our original 8 Yoto Mini's had an average of 2.38 checkouts (3 weeks per checkout).



How's it going?

We have since added 6 additional Yoto Mini's and we now have **254 Yoto cards** in our collection, including a significant number of Spanish / bilingual titles.

- English (222)
- Spanish (31)
- French (1)



How's it going?

- Following the initial 2 months, we have typically had 8 or fewer Yoto Mini's checked out at any one time, while the Yoto card collection continues to gain in popularity.
- This tells me that there are probably some families who have invested in their own Yoto player(s), and there are likely also families who are just using the app.
- This also speaks to the importance of the *Yoto card collection (media)*.



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Library of Things

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New items are added regularly, so be sure to check back often!



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This screen-free audio player Yoto Mini brings the fun with stories, music, and learning on the go.

Scrolled down to Media Players section

Media Players

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When you select “Yoto Mini,” you will see the Yoto Mini, followed by all of the Yoto Cards.

Proper Cataloging = Good Marketing



Yoto Card
Biggest Ideas. Garrett Morgan Inventor of the Traffic Signal

3D Object, 2021
YOTO Biggest Ideas Traffic 04/25


Available [View location availability](#)

Place hold

For Later

Bibliocommons
search results display

2



3-D OBJECT

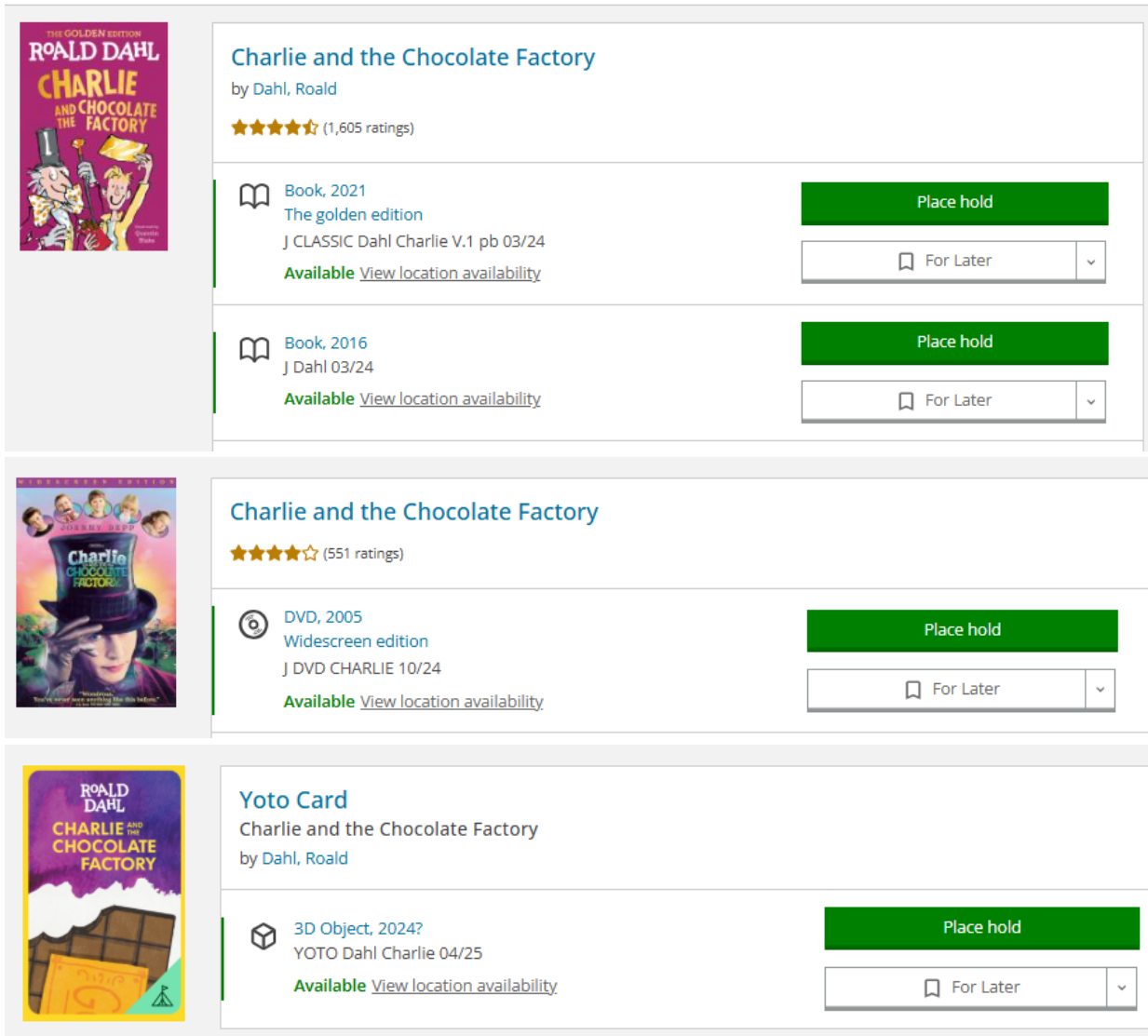
Indexed Entry: *Yoto card : Biggest ideas. Garrett Morgan inventor of the traffic signal*
Yoto card : Biggest ideas. Garrett Morgan inventor of the traffic signal [sound recording].
Brainbots: biggest ideas.
li, Arina, narrator.
5060744169963 (audio card : 1 of 7 in set)
MADL Norton Shores

Sierra search results display

245	0	0	Yoto card : B iggest ideas. p Garrett Morgan inventor of the traffic signal h [sound recording].
246	1	3	Garrett Morgan b the traffic signal
246	1	3	Garrett Morgan b inventor of the traffic signal
246	1	1	Biggest ideas: b Garrett Morgan inventor of the traffic signal

Bibliographic record

Proper Cataloging = Good Marketing



The screenshot displays a library catalog interface with three items listed. Each item has a cover image on the left, a title and author on the right, a rating, and two buttons: a green 'Place hold' button and a white 'For Later' button with a dropdown arrow.

- Item 1:** Book, 2021. Title: Charlie and the Chocolate Factory. Author: Dahl, Roald. Rating: 5 stars (1,605 ratings). Description: The golden edition. Call number: J CLASSIC Dahl Charlie V.1 pb 03/24. Status: Available. Link: View location availability.
- Item 2:** Book, 2016. Title: Charlie and the Chocolate Factory. Author: Dahl, Roald. Rating: 5 stars (551 ratings). Description: Widescreen edition. Call number: J DVD CHARLIE 10/24. Status: Available. Link: View location availability.
- Item 3:** 3D Object, 2024?. Title: Yoto Card. Author: Dahl, Roald. Description: Charlie and the Chocolate Factory. Call number: YOTO Dahl Charlie 04/25. Status: Available. Link: View location availability.

Bibliocommons
search results display


Book

DVD


Yoto card

Proper Cataloging = Good Marketing

From bibliographic record (presented in bibliocommons):



Yoto Card
Frog and Toad Audio Collection
by Lobel, Arnold
★★★★★ (1 rating)

 [3D Object, 2024?](#)
YOTO Frog 04/25

All copies in use [View location availability](#)
Holds: 4 on 1 copy

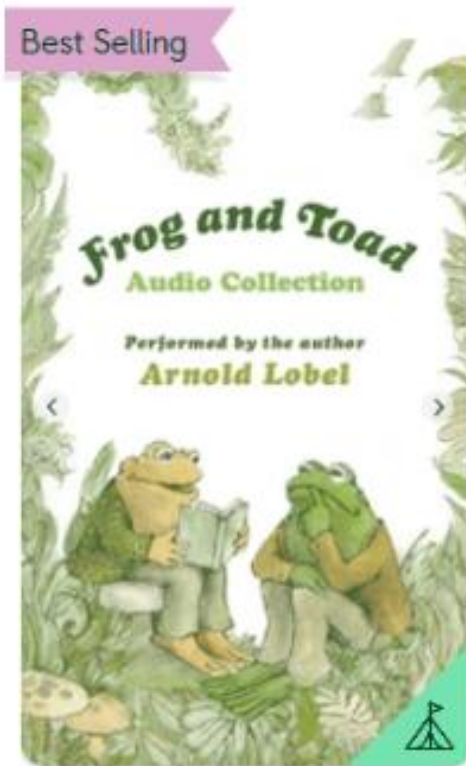
```
100 1 $aLobel, Arnold,$eauthor,$enarrator.$0_aLobel_Arnold
```

```
245 10 $aYoto card.$pFrog and toad audio collection$h[sound recording] /$cperformed by the author Arnold Lobel.
```

```
246 1 $aFrog and toad audio collection
```

Proper Cataloging = Good Marketing

From bibliographic record (presented in bibliocommons):



Contributors

CONTRIBUTORS
[Yoto Limited](#),
Publisher

PARTICIPANTS AND PERFORMERS
Performed by the author, Arnold Lobel.

Contains

WORKS
[Frog and Toad Are Friends](#)
[Frog and Toad All Year](#)
[Frog and Toad Together](#)
[Days With Frog and Toad](#)

Notes

NOTES
Running time: 1 hr 29 minutes.

Yoto audio cards are designed to be used with a Yoto player, a screen-free audio player. Can also be played without a Yoto player with the free Yoto app on an iPhone (may not be compatible with Android without the Yoto player). Please note: when using Yoto cards with the app, content will disappear from your Yoto app's library once the card(s) are returned.

Proper Cataloging = Good Marketing

From bibliographic record (presented in bibliocommons):

Form/Genre ^

[MADL Things Yoto Cards \(254\)](#)

[Sound Recordings \(254\)](#)

[Children's Sound Recordings \(249\)](#)

[Juvenile Sound Recordings \(249\)](#)

[Children's Audiobooks \(227\)](#)

[Yoto Ages 6-8 \(191\)](#)

[Yoto Ages 9+ \(149\)](#)

[Yoto Ages 3-5 \(119\)](#)

[Adaptations \(115\)](#)

[Yoto Ages 0-2 \(50\)](#)

[Fantasy Fiction \(37\)](#)

[Humorous Fiction \(36\)](#)

[Spanish Language Materials \(32\)](#)

[Stories in Rhyme \(30\)](#)

[Juvenile Fiction \(24\)](#)

DESCRIPTION

1 audio-storage card (89 minutes) : digital, sound, plastic, color ; 9 x 6 cm

Audience

INTEREST AGE LEVEL

[Ages 5-8 Yoto](#)

Subject and genre

SUBJECT

[Frogs — Juvenile sound recordings.](#)

[Toads — Juvenile sound recordings.](#)

[Friendship — Juvenile sound recordings.](#)

GENRE

[MADL Things: Yoto cards.](#)

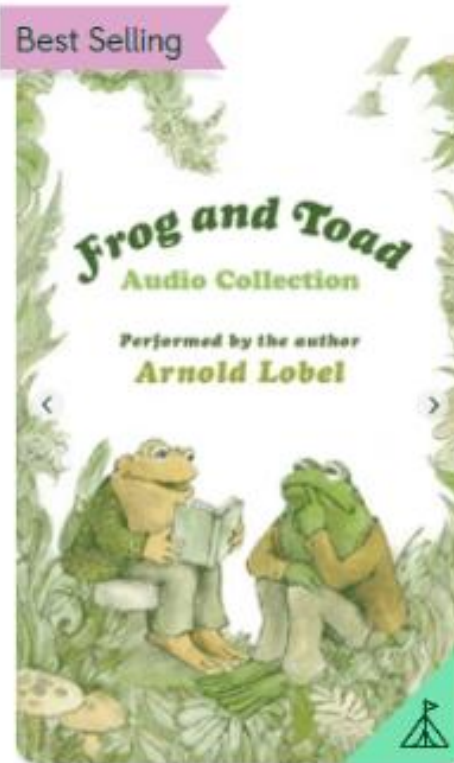
[Yoto ages 3-5.](#)

[Yoto ages 6-8.](#)

[Children's audiobooks.](#)

[Children's sound recordings.](#)

[Sound recordings.](#)



Proper Cataloging = Good Marketing

From bibliographic record (presented in bibliocommons):



SUMMARY

This collection is sure to spark the imaginations and creative flair of all Fancy Nancy fans. Meet Nancy, who believes that more is always better when it comes to fancy from her advanced vocabulary to her creative, elaborate attire. Whether she's writing poetry, painting the next masterpiece, or exploring the outdoors, Nancy brings style and glamour to everything she does! Enjoy Fancy Nancy like you never have before with this incredible audio collection filled with 31 classic, splendiferous (that's fancy for great) stories starring Fancy Nancy, JoJo, Bree, Frenchy, and more! --

DESCRIPTION

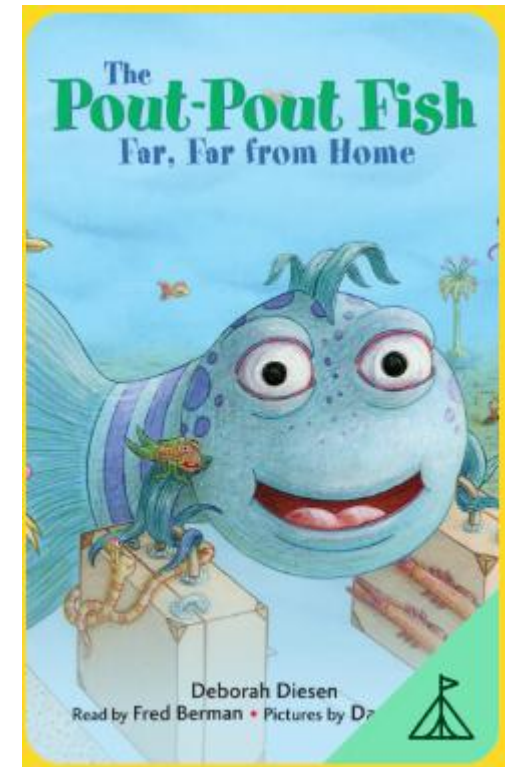
1 audio-storage card (236 minutes) : digital, sound, plastic, color ; 9 x 6 cm

SUMMARY

Swim along with Mr. Fish as he explores new places and meets new friends. He might just learn that a few bumps along the way are all part of the journey.

DESCRIPTION

1 audio-storage card (approx.10 minutes) : digital, sound, plastic, color ; 9 x 6 cm.



Cataloging of the Yoto Mini Player

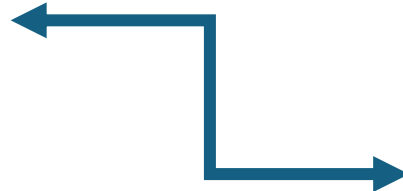
Keep it simple.

But also provide detailed information.



Yoto Mini

This screen-free audio player Yoto Mini brings the fun with stories, music, and learning on the go.



Yoto, the interactive audio platform, features a curated world of stories, music, activities, sound effects, podcasts and radio. The Yoto Mini Player uses physical cards to play audio content. The Yoto App contains the library where all your cards live. Any new cards you buy are instantly added to app's library, and you can scan new cards [borrowed from MADL] directly into the app, too. The app isn't just about keeping the cards you've bought (or borrowed) all together, there's a wide variety of free audio to explore, too (Yoto Daily, Yoto radio, Sleep sounds, and Timers). The Yoto app allows parents to perform initial setup of the Yoto player, then control it remotely if they want to. Play cards from the Yoto Mini Player, for a screen-free, distraction-free audio experience, or play cards directly from the app. --

The Yoto Mini Player must be paired with the free Yoto app. When paired with the Yoto app, the Yoto Mini Player can stream content as well as any Yoto cards that you purchase or borrow. The first time you play any card on the Yoto Mini Player, it will be streaming the content, so the Yoto Mini Player needs to be paired online. Once the card has been downloaded to the Yoto Mini Player, the player can be offline to play the card. Once the card has been returned to MADL and activated in another user's library, the card will no longer be available in your Yoto app library. To learn more visit: <http://yotoplay.com>

Overview

- MADL's Library of Things philosophy
- Yoto's vs. Tonies
- How the Yoto cards and players work
- Benefits of the screen-free audio experience
- The benefits of flexible options
- How we circulate the Yoto players
- How we circulate the Yoto cards
- How it's going
- Marketing and website presentation
- **The many benefits of circulating Yoto cards* (*and players)**
- Resources: Bib records, etc.



Flexibility is everything!

Take your cards with you in the Yoto App

You can listen in the car or on any other Bluetooth speaker.

[The Yoto App](#)



Enjoy screen-free benefits with a Yoto player

- Distraction-free experience.
- Control volume, chapters, etc., via the Yoto player.
- Parents aren't handing over their smartphone to their children for the duration.
- While kids are listening with a Yoto player, parents can control volume, content, and on/off via the app **if they choose to**.
- Parents can enable multiple Yoto players from the app (enforce time limits / bedtime, etc.).

Benefits to listening directly from the app without the Yoto player

- The user experience is very similar to listening to an audiobook or podcast. An “on-ramp” to audiobooks!
- Compatible with all Bluetooth devices (speakers, car speakers, ear buds).
- Load the cards directly to the app. There's no need to carry them with you!
- A seamless transition as children outgrow the Yoto player. No stigma associated with listening on a “child's device.”
- “Discreet” listening: whether you're reading above or below expected age level.

Benefits of Yoto cards (audiobooks): Teachers' perspectives

Are Audiobooks as Good as Reading for students?

“...for many elementary students, listening comprehension exceeds independent reading level. That means students can understand stories at a higher level than they can decode on their own.

When we remove the decoding barrier, we open the door to:

- Richer vocabulary
- More complex plots
- Deeper character analysis
- Stronger comprehension discussions”



Source:

<https://www.lessonslearnedx2.com/post/are-audiobooks-as-good-as-reading-benefits-for-students>

Benefits of Yoto cards (audiobooks): Teachers' perspectives

Are Audiobooks as Good as Reading for students?

“Audiobooks also:

- Model fluent reading and expression – powerful for struggling readers
- Reduce decoding fatigue – freeing up working memory for meaning
- Provide access to grade-level content – even when reading levels vary widely
- Strengthen listening comprehension
- Build vocabulary naturally
- Model fluent, expressive reading
- Deepen comprehension
- Build background knowledge
- Increase stamina and attention span
- Spark imagination
- Encourage independence and inclusion”



Source:

<https://www.lessonslernedx2.com/post/are-audiobooks-as-good-as-reading-benefits-for-students>

Benefits of Yoto cards (audiobooks): Teachers' perspectives

Are Audiobooks as Good as Reading for students?

“When to Pair Audio + Text

Pairing audio with print works best when:

- You are supporting fluency development
- Students are working slightly below grade level
- You want to reinforce word recognition
- You're modeling phrasing and expression

This method strengthens decoding and builds print awareness while maintaining access to rich text.”

Source:

<https://www.lessonslernedx2.com/post/are-audiobooks-as-good-as-reading-benefits-for-students>



Benefits of Yoto cards (audiobooks): Teachers' perspectives

Are Audiobooks as Good as Reading for students?

“When to Allow Listening Only

Listening without text can be powerful when:

- You want students focused fully on comprehension
- The text is significantly above their reading level
- You're building stamina and attention
- You're encouraging visualization and imagination

Sometimes removing the visual demands allows deeper thinking.”

Source:

<https://www.lessonslernedx2.com/post/are-audiobooks-as-good-as-reading-benefits-for-students>



Book 1: 8 hours, 18 minutes

A successful model for circulating Yoto cards and Yoto players

Laura Abramson

Catalog Librarian

Muskegon Area District Library

March 20, 2026



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Link to this
presentation
and other
materials

