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# SAVE THE DATE



365 Days of  
Connections

Ashley Lehman &  
James Pugh  
Orion Township Public  
Library



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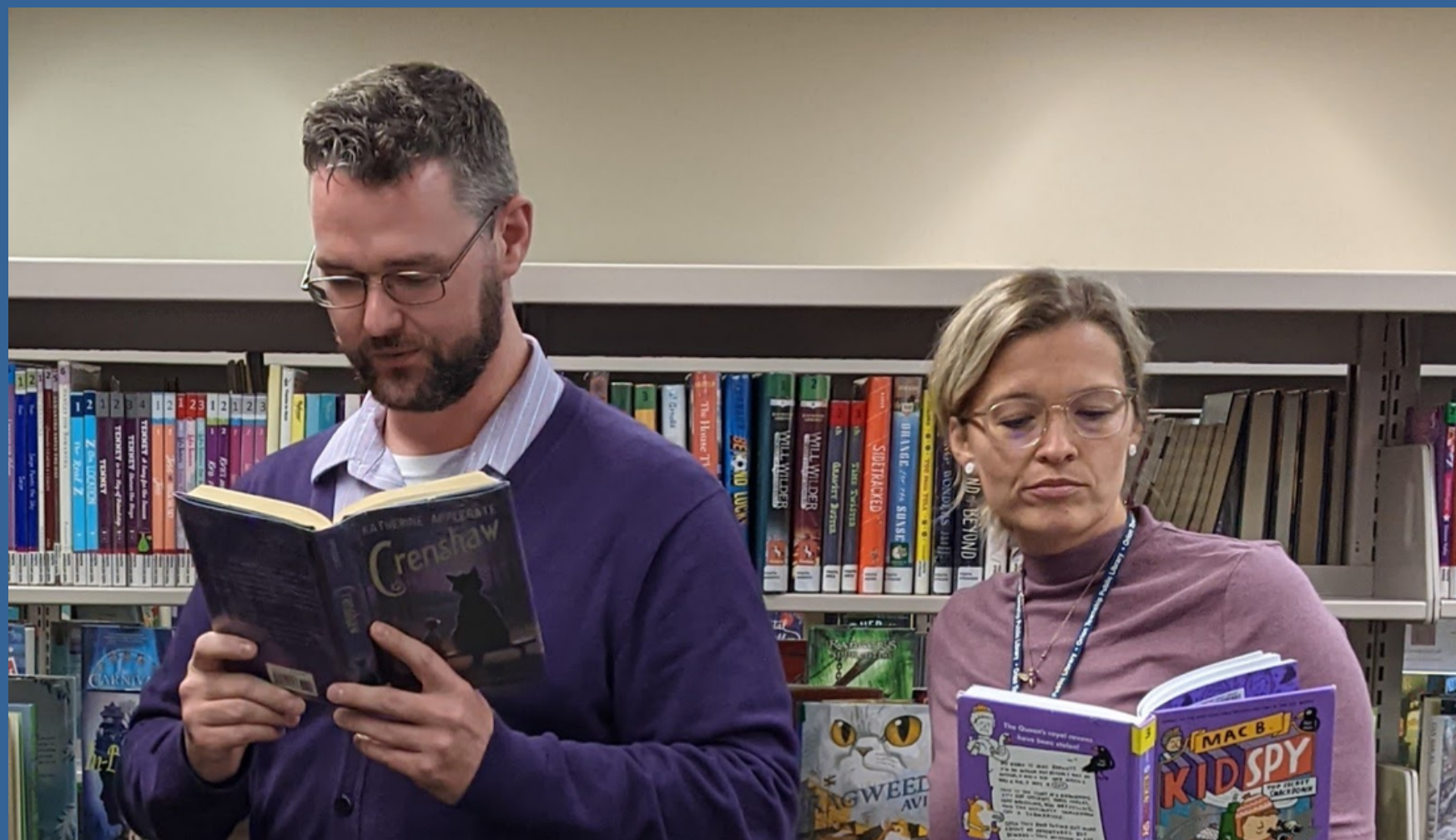
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**JAMES PUGH**

Youth Library Assistant  
Orion Township Public Library

**ASHLEY LEHMAN,**

Head of Youth Services  
Orion Township Public Library

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# AGENDA

- Definitions
- Why we partner
- Who are our partners
- Partnerships through the months
- Hurdles
- Q&A

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# DEFINITIONS

part·ner·ship  
/'pɑ:tnər,ʃɪp/

noun

- The state of being a partner or partners.

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# DEFINITIONS

com·mu·ni·ty con·nec·tion  
/kə'myŋonədē/ /kə'nekSH(ə)n/

noun

- A (mostly) mutually beneficial relationship with another organization or business in your library's service area.

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# PERKS OF PARTNERSHIPS

- Larger community reach
- New connections
- Sharing of resources – money and spaces
- Importance of your library's presence in the community

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# COMMUNITY PARTNERS

Know the big hitters of your community

## LOCAL GOVS



## LOCAL ORGS



## LOCAL BUSINESSES



## LOCAL NON-PROFITS



## LOCAL CULTURAL ORGS



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# TYPES OF PARTNERSHIPS

- School outreach

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- Local community partnerships

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- Businesses

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- Non profits

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# PARTNERSHIP HOW-TO

- Start small - one-off program
- Find best method of contact
- Include partners in the planning process
- Be open to non-library related ideas
- Be patient



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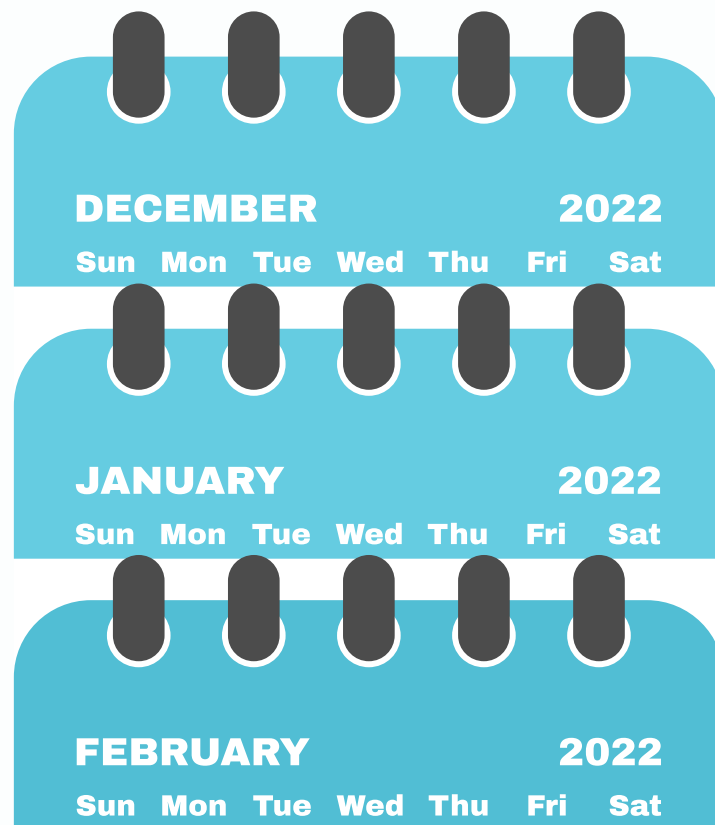
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

# WINTER

• DDA - Downtown storywalk

• P&R - Orion Snowcation

• Orion Art Center - Book based community art show

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# LAKE ORION STORYWALK

Read a story as you follow the path and explore downtown throughout February and March! Featuring *Something's Fishy* by Jean Gourounas.



# DDA STORYWALK

- Raises awareness of local businesses/downtown area
- Practice reading skills
- Easy physical activity

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NATIONAL  
ENDOWMENT for the **ARTS**  
**BIG READ**  
Managed by Arts Midwest  
[arts.gov/neabigread](https://arts.gov/neabigread)

# ORION ART CENTER

- Diverse range of themes, voices, and perspectives
- Promotes Arts and Literature
- Part of a grant program

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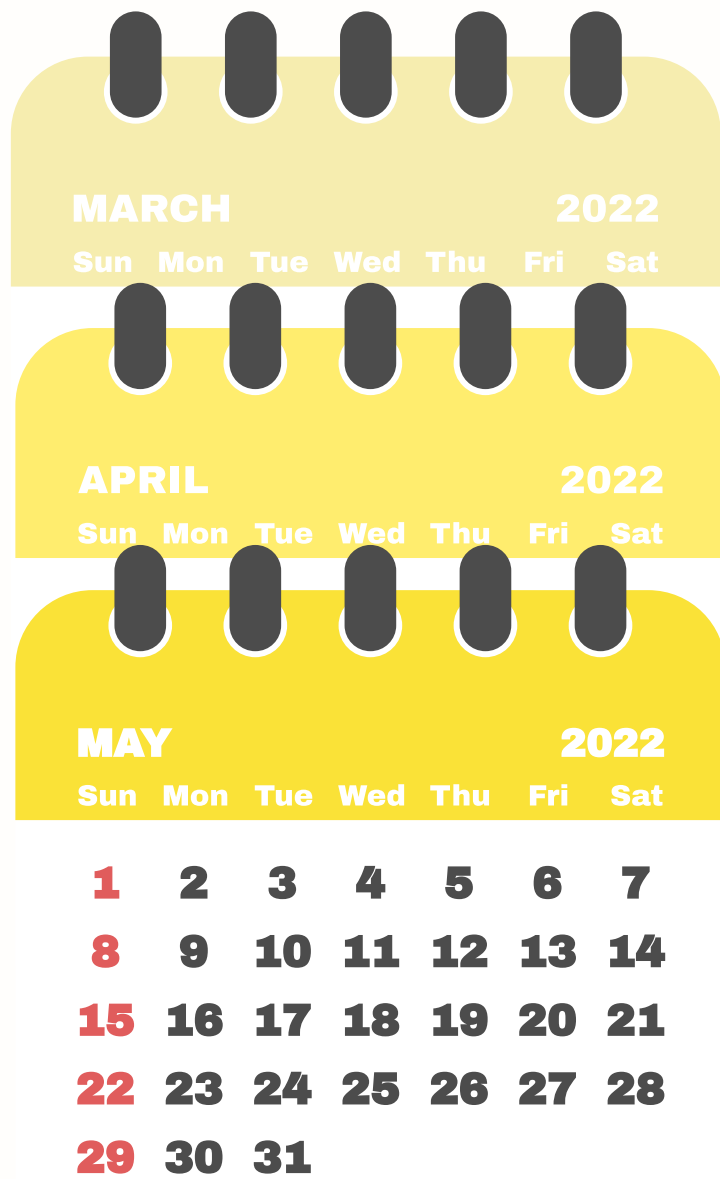
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# SPRING

- LOCS - Bookbike to schools to promote SRP
- PATMC - Polly Ann Trail connection
- DDA - Flower Fair
- Great Start Orgs. - Family Place workshops

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# FAMILY PLACE

- Partner with local doctors and specialists for child development topics.
- Parents and specialist both benefit.

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# BOOKBIKE

- LOCS - Bookbike hits the road to school recess

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- Promote summer reading in a fun way!

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- Other bookbike partnerships

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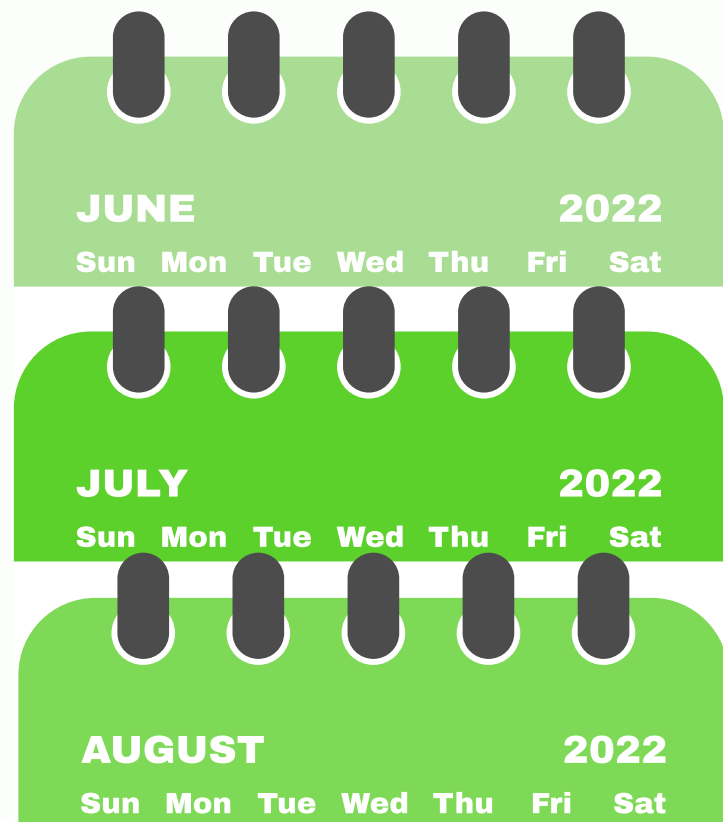
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# SUMMER

- P&R and DDA - Neighborhood of Stories
- P&R, DDA, LOCS, Orion Art Center, etc - Community Road Rally
- Holy Spokes - bike checkout program
- House of Hope - SRP program

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



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# ORION Community ROAD RALLY

# ROAD RALLY

- P&R, DDA, LOCS, Orion Art Center, ONTV

- Discover community attractions

- Start at Library - New visitors



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# NEIGHBORHOODS OF STORIES

- Parks and Rec and DDA

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- Multiple communities

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- Multiple libraries

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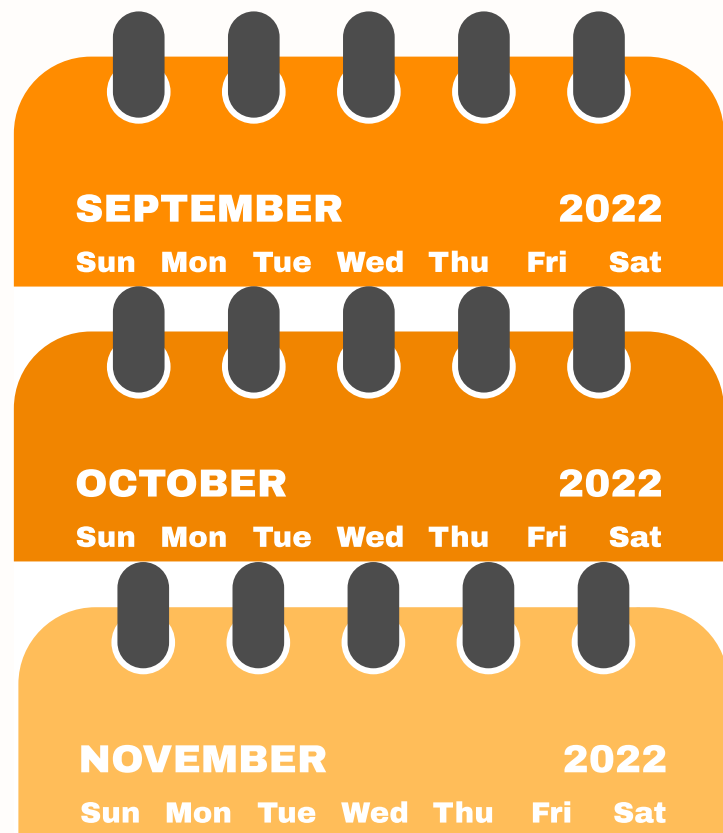
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SEPTEMBER 2022

Sun Mon Tue Wed Thu Fri Sat

OCTOBER 2022

Sun Mon Tue Wed Thu Fri Sat

NOVEMBER 2022

Sun Mon Tue Wed Thu Fri Sat

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# FALL

- LOCS - ThinkLink school outreach
- Local businesses - Coffee and wine tasting on location
- P&R and DDA - Halloween theme fun
- United Methodist Church - Community conversations and dinner

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# LOCAL BUSINESSES



- Starbucks coffee tasting
- Local wine bar wine tasting
- Dine, Drink, & Discuss
- Next Chapter book club
- Green Hippo Gifts

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# PARKS AND REC

- Township event visits
- P&R scavenger hunt



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# THIS DOESN'T WORK!

- One sided partnerships
- We're doing all the work
- Communicate with the right person
- Not enough time



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# Q & A

We want to hear about some of your successful partnerships!

**ASHLEY LEHMAN**

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**JAMES PUGH**

[jpugh@orionlibrary.org](mailto:jpugh@orionlibrary.org)