

FERNDALE AREA DISTRICT LIBRARY

ADULTING 101

HIP TIPS FOR MILLENNIALS AND YOU

#ProgramGoals

Informal: The practice of behaving in a way characteristic of a responsible adult, especially the accomplishment of mundane but necessary tasks.

"it feels really good to take a step back from adulting and have someone else cook dinner for me"

As modifier: "I finished all my adulting requirements for the week"

ADULTING

pronunciation /'adʌltɪŋ /ə'dʌltɪŋ/

USAGE / OTHER DEFINITIONS



Follow

Grew up in a town of 2k and adulated 10 years NYC. Same values: Keeping the job. Feeding the family. Educating the kids. Buying the stuff.

3:48 AM - 2 Oct 2008

1 Retweet 3 Likes



- First known usage
- Urban Dictionary
- American Dialect Society

WHY?

The term 'adulting' is a way for Millennials to poke fun at themselves for finally doing basic adult tasks.



BRAINSTORM: THINK BIG

IDEAS

- Car maintenance
- Basic recipes: mac n cheese, real Caesar salad, etc.
- Wardrobe maintenance: hemming, sewing a button. What to save on, what to splurge on. Staples.
- How to balance a checkbook, budget, pay bills
- Home buying or how to deal with a realtor or landlord
- Job seeking/ career help
- How to give a dinner party
- How to buy a good bottle of wine on a budget/ pair with food
- How to make your produce last
- How to clean your house
- House maintenance (changing filters, stuff you do on a quarterly or yearly basis)
- basic first aid
- how to do makeup/ hair
- How to care for houseplants
- How to care for your lawn
- How to bullet journal - I was thinking of teaching one of these in January - Dar
- How to write a professional letter/ how to write thank you notes
- Things to consider when buying a pet?
- Cutting the Cord

PICK TOPICS

IDEAS

Car maintenance

Basic recipes: mac n cheese, real Caesar salad, etc.

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Staples.

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Things to consider when buying a pet?

Cutting the Cord

2018 Programs - Quick Overview

January - What the heck is a Bullet Journal? (Julia Stephenson?)

March - How Your House Works (Cassie Downey, Cat Listening)

May - Hair / Make-up Tutorials (Jonna Malinowski, Rouge)

July - 21st Century Etiquette

September - Dinner Party / Food & Wine Pairing (Todd Abrams)

November - Financial Milestones, etc. (Darlene's financial planner)

On the cheap!

- Don't compensate your presenters
- Use freebies the library already has for prizes
- See if local businesses will donate door prizes
- Don't offer refreshments

Got a little money?

- Buy refreshments in bulk/ do water or juice for drinks
- Do one doorprize/ get one business donation
- Limit decorations

Got a little more money?

- Honoraria for presenters
- food/ drinks
- 3 door prizes
- decorations

**LET'S TALK
MONEY**

Ferndale Area District Library Presents

ADULTING 101

Door Prizes | Appetizers | Mocktails

Thursdays | 6:30 PM



JAN 11

Go Analog & Get Organized!
Plus hand lettering with an expert



MAR 8

Housekeeping it Real:
Low key tips to make your neighbors jealous



MAY 10

Hair & Make-Up Goals: Next level advice from our gurus



JUL 12

The New Etiquette:
Manners that never go out of style



SEP 13

Be our Guest!
Dinner party pro-tips



NOV 8

Money Milestones:
Budgeting for the big stuff

RSVP (248) 546-2504 / 222 E. 9 Mile Rd

MARKETING

Create a brand

Series & Individual Flyers

Consistent Brand

Promote Library Services

Passport

Press Releases

Social Media

FOR FURTHER READING

Library books

Treating People Well: The Extraordinary Power of Civility at Work and in Life

by Lea Berman and Jeremy Bernard 177.7 B

Works Well with Others: An Outsider's Guide to Shaking Hands, Shutting Up, Handling Jerks, and Other Crucial Skills in Business That No One Ever Teaches You

by Ross McCammon 395.52 M

Emily Post's Etiquette: Manners for a New World by Peggy Post, Anna Post, Lizzie Post & Daniel Post Senning 395 P

The Butler Speaks : A Guide to Stylish Entertaining, Etiquette, and the Art of Good Housekeeping

by Charles MacPherson 793.2 M

Emily Post's the Gift of Good Manners: A Parent's Guide to Raising Respectful, Kind, Considerate Children

by Peggy Post & Cindy Post Senning 793.2 M

Podcast

Awesome Etiquette The Emily Post Institute

<http://emilypost.com/awesome-etiquette-podcast/>

Ferndale
AREA DISTRICT LIBRARY 

ADULTING 101

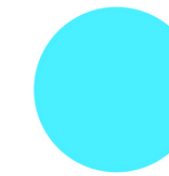
Attend 5/6 programs and you'll be entered to win our grand prize!



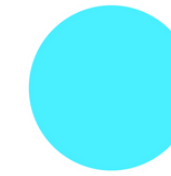
JAN 11



MAR 8



MAY 10



JUL 12



SEP 13



NOV 8

PASSPORT

easy cucumber lime punch

Ingredients:

One or two trays of ice
2 liter bottle lemon-lime soda
112-oz can frozen limeade
1 cucumber, sliced thin
Fresh lime wedges for garnish, optional

Instructions:

In a large pitcher or bowl, add as much ice as you want.
Add the soda and the frozen limeade.
Add all of the sliced cucumbers and lime wedges (or reserve some to garnish individual glasses).
Stir together until the limeade melts.

If you serve it right away, the cucumber flavor will be light. Let it sit for an hour or two in the fridge for a stronger cucumber flavor.



FERNDALE

Library's 'Adulting 101' series teaches life hacks

Starting Jan. 11, librarians Darlene Hellenberg and Michelle Williamson will kick off Ferndale Library's Adulting 101 series.

Hellenberg and Williamson invite any generation to come learn life hacks that can enhance several aspects of universal maturity — from housekeeping to dinner parties, budgeting and beyond.

Adulting 101 programs will be hosted on the second Thursday every other month throughout 2018.

At 6:30 p.m. Thursday, Jan. 11, Adulting 101 kicks off with the class "Go Analog and Get Organized." This program will teach attendees how to start a bullet journal. Bullet journaling is a customizable system of handwritten itineraries, varyingly as a simple to-do list, a schedule or timetable, a sketchbook, a diary, or all of the above.

Local artist and letter design specialist Julia Stephenson will show attendees how to recover their penmanship skills from grade school. Aesthetics is key to the craft of bullet



PHOTO COURTESY OF KELLY BENNETT

Ferndale librarians Michelle Williamson and Darlene Hellenberg are hosting the library's Adulting 101 series this year.

journaling because it becomes such a personalized activity.

The following Adulting 101 class will be "Housekeeping It Real" on Thursday, March 8 - with tips on how to make neighbors jealous.

There will be non-alcoholic mocktails served at

each event, along with appetizers and door prizes.

Registration is requested by calling 248-546-2504. The Ferndale Library is located at 222 E. 9 Mile Road. For more information, visit facebook.com/events/269289663600380/.

—Submitted by Jeff Milo



THE PRESS

- Submit Program Promotion Form
- Proof press release
- Distribute to local press
- Cross our fingers


Ferndale Area District Library shared an event. ...
 Sponsored · 

Get your etiquette game on point! Register here:
<https://goo.gl/yHkfLa>



THU, JUL 12
Adulting 101: The New Etiquette July 12 (registratio... GOING ▾

 67 people interested · 8 going



SEP 13 **Adulting 101's 'Be Our Guest: Dinner Party Pro-Tips!' - Sept 13**
 Public · Hosted by Ferndale Area District Library

✓ Going ▾ ...

 Thursday, September 13, 2018 at 6:30 PM – 8 PM
 about 2 weeks ago

 Ferndale Area District Library
 222 E 9 Mile Rd, Ferndale, Michigan 48220 Show Map

About Discussion

1,940 reached, 53 event responses, \$28.00 spent

SOCIAL MEDIA

- Create Facebook Event
- Post in Event / Share
- Facebook Ads
- Post in Community Groups
- Use your other accounts, where it fits
- Livestream

THE PLAN





LET YOUR PRESENTERS SHOW OFF THEIR SKILLS

- Handouts
- Power points
- Videos

LESSONS LEARNED

- Let staff help
- Survey attendees and apply useful tips
- Prep
- Six programs is a lot



WORK

\$100

\$200

\$300

\$400

\$500

PARTIES

\$100

\$200

\$300

\$400

\$500

IS THAT STILL A THING

\$100

\$200

\$300

\$400

\$500

PHONES & SOCIAL MEDIA

\$100

\$200

\$300

\$400

\$500

DATING

\$100

\$200

\$300

\$400

\$500

BODY

\$100

\$200

\$300

\$400

\$500



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michelle@ferndalepubliclibrary.org

https://bit.ly/2xSzikz