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PRESIDENT'S WELCOME



This promises to be a landmark year for libraries in Michigan, and this conference is designed to prepare all of us for the opportunities and challenges ahead.

Whether you are attending conference to launch your career, find new ways to approach your career, or to determine whether or not you should re-direct your career, the conference committee has brought together outstanding speakers to address your needs and interests.

As President of MLA, I challenge you to READ Between the Lines this year. Attend a session or a track that you do not think has a thing to do with your job. Listen for the connection to what is happening in your library. Find the similarities between your library type and those that are represented by hundreds of other attendees at conference. We provide topical tracks at conference, but we are hoping that more of you will “jump the tracks” and deliberately explore aspects of library service, technology, advocacy, collections and acquisitions, and management that you know nothing about.

If we expect to advocate for libraries with public officials who govern locally, regionally, and nationally and ask them to READ Between the Lines about the importance of libraries, we need to know as much as we can about what we are all about, too. Enjoy the conference, but while you are here, be bold. Push yourself beyond what is comfortable and familiar. It may launch your career, open up new approaches to a career, or take you in a completely new career direction.

Thanks for being with us for Conference 2007!

Josie Parker
MLA President

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EXECUTIVE DIRECTOR'S WELCOME



As the library profession faces significant change, your professional association is working to keep pace. Across the country professional associations are undergoing major changes in the way they are governed and managed to more rapidly meet members' needs.

This year's Annual Meeting at Conference is a 'must attend' event with an action-packed presentation and discussion about the Michigan Library Association's governance and organizational restructuring. At the Annual Meeting we will be unveiling and discussing MLA's newly proposed governance model, structure and operations. The Annual Meeting will be held Thursday at 5:15 p.m. in the Lansing Center, room 201-202.

For those of you who have been following the MLA restructuring blog since August, this won't be a surprise. But for those of you tuning in for the first time, you may be surprised.

A number of volunteers have been actively engaged in the restructuring process to build a better MLA for today and tomorrow. Members involved in the strategic planning process in 2005 called for organizational restructuring. In January, 2007 the Board of Directors adopted a set of outcomes to guide restructuring and appointed a Restructuring Work Group. This Work Group consists of a cross-section of MLA members and has met regularly through the summer and fall. The Work Group studied trends in association management and alternative association governance models and structures. They looked closely at what has worked in MLA for nearly 150 years to keep what is valuable. And they looked at what needs to change for MLA to be successful in the next 150 years.

The Public Policy Committee and the Membership Committee also contributed. They partnered to develop a membership survey to identify members' needs and what they value and want from MLA. The results of this survey helped guide the restructuring process and will be used by the Board in the future planning.

Please join us for the Annual Meeting to hear about the recommended changes that will take us into the future.

In addition to the Annual Meeting, this year's Annual Conference brings you diversity in topics and programming for all types of libraries throughout Michigan. Please join me in thanking the Annual Conference Committee members for their hard work throughout the year. Please also visit our exhibits to learn about new products and services and thank all of our sponsors who help make Annual Conference possible.

Gretchen Couraud, CAE, CFRE





Virg Bernero
Mayor

OFFICE OF THE MAYOR

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(517) 483-6066 (Fax)
mayor@ci.lansing.mi.us



November 1, 2007

Dear MLA Annual Conference Attendee:

It is my sincere pleasure to welcome you to Michigan's Capital City. We're pleased that you have selected our hometown as the site of your READ Between the Lines - Michigan Library Association's Annual Conference 2007, and I trust that you'll have a successful and enjoyable time in your home away from home.

You'll find a lively atmosphere in Lansing with countless opportunities for action and adventure or rest and relaxation, all enhanced with countless restaurants and shopping options in a friendly, safe and affordable environment. If your schedule permits, I encourage you to explore the city on foot, whether you're browsing through the shops in downtown Lansing, touring one of our many magnificent museums, or strolling along more than 8-miles of urban river trail passing by the historic City Market, Old Town Lansing, Potter Park Zoo, Museum Drive and others.

The fun doesn't end with the setting of the sun. Riverboat cruises, theatre, and nightlife for all ages keep Lansing residents and visitors busy until late into the evening. As night falls, take a ride on our Entertainment Express trolley, a fun and easy way to explore the many nightlife options in our entertainment district.

Once again, welcome to Lansing. Our city has it all, and we look forward to sharing it with you.

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Mayor of Lansing

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PAST MLA PRESIDENTS

2006-2007	Leah Black	1990-1991	Jule Fosbender
2005-2006	Michael McGuire	1989-1990	Linda Heemstra
2004-2005	Linda Farynk	1988-1989	Colleen Hyslop
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2002-2003	Phyllis Jose	1986-1987	Margaret E. Auer
2001-2002	Elaine K. Didier	1985-1986	A. Michael Deller
2000-2001	Tom Genson	1984-1985	Robert Garen
1999-2000	Denise Forro	1983-1984	Eleanor Pinkham
1998-1999	Nancy Bujold	1982-1983	Margaret Thomas
1997-1998	Pamela Grudzien	1981-1982	Patricia Wilson
1996-1997	Beverly Papai	1980-1981	Howard Lipton
1995-1996	Martha Stilwell	1979-1980	Carolyn McMillen
1994-1995	Sandra Scherba	1978-1979	Robert Raz
1993-1994	Sandra Yee	1977-1978	Joan Wilcox
1992-1993	Francis J. Buckley	1976-1977	Robert Gaylor
1991-1992	Jean Houghton	1975-1976	Roberta Cheney



2007 CONFERENCE COMMITTEE

CONFERENCE CHAIR

Julia K. Nims,
Eastern Michigan University

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Shirley Bruursema,
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Anne Heidemann,
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Nichole Welz, Special Events,
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PUBLICITY SUBCOMMITTEE

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Amy Sayles, Jackson District Library

Kristen Kruege, Grand Rapids Library

Jodi Miller, Program Design,
Capital Area District Library

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Lansing Community College

WEB DESIGN

Jackie Wrosch,
Eastern Michigan University

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Gretchen Couraud,
Executive Director

Polly Ross, Conference Manager

Gen Allen,
Director of Business and Finance

Anne Winkel,
Administrative Assistant



2007 CONFERENCE INFORMATION

GENERAL CONFERENCE REGISTRATION

Stained Glass Concourse,
Lansing Center
Sponsored by: Elsevier
Wednesday and Thursday,
7:00 a.m. – 5:00 p.m.
Friday, 8:00 a.m. – 12:00 p.m.

MORNING NETWORKING RECEPTIONS

Wednesday, 7:00 a.m. – 9:00 a.m.
Lansing Center Café
Sponsored by: Emery-Pratt Company
and Oakland University—Kresge
Library

Thursday, 7:00 a.m. – 9:00 a.m.
Hall C, Lansing Center
Sponsored by: Grand Valley State
University Libraries

Friday, 7:00 a.m. – 9:00 a.m.
Lansing Center Café
Sponsored by: Eastern Michigan
University Library and an
Anonymous Donor

INTERNET CAFÉ

Room: 204 Lansing Center
Wednesday and Thursday, 8:00 a.m.
– 5:00 p.m.
Friday, 8:00 a.m. – 11:00 a.m.
Sponsored by: Library Design
Associates, Inc.

WEDNESDAY AND THURSDAY

9:00 a.m. – 4:00 p.m.
Lansing Center, Café

- MLA Store
- MLA Job Desk
- MLA Membership Info Desk

Sponsored by: Schuler Books & Music

EXHIBITS

Hall C, Lansing Center
Wednesday, 10:45 a.m. – 6:00 p.m.
Thursday, 9:00 a.m. – 4:00 p.m.

POSTER SESSIONS

Lansing Center Café
Wednesday, 11:30 a.m. – 1:30 p.m.
Come see your colleague's presenta-
tions on such topics as creating a
blog, working with MEL and even
partnering with day care providers.
These along with other presentations
will be part of the poster sessions at
the conference this year. Stop by and
see your colleague's work in exciting
and unique areas.

SWAP & SHOP

Hall C, Lansing Center
Wednesday and Thursday,
12:00 p.m. – 4:00 p.m.
At Swap & Shop, you'll find many
great library marketing, PR ideas, and
newsletter designs of all kinds! Pick
up free samples of the best statewide
publicity efforts created by your
colleagues at the Swap & Shop!

ALL CONFERENCE RECEPTION

Radisson Hotel, Capitol Ballroom
Foyer
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MEETING ROOM SPACE

MLA requests that conference
attendees pre-register for conference
programs in order to place sessions
in rooms which best accommodate
the expected audience. If your
session is overcrowded, we
apologize for the inconvenience.

MLA FUTURE CONFERENCE DATES AND LOCATIONS

2008

October 21 – 24
Radisson Plaza Hotel,
Kalamazoo

2009

November 4 – 7
Lansing Center and
Radisson Hotel,
Lansing

2010

October 25 – 29
Grand Traverse
Resort and Spa,
Acme



CONFERENCE BLOG AND FLICKR PHOTOS

Chime in with your thoughts about the 2007 Annual Conference on MLA's Annual Conference blog and check out Conference photos at: <http://www.mla.lib.mi.us/events/annual>.

SPECIAL SERVICES

Conference registration personnel are available throughout the conference to assist those needing special services. Please let the MLA staff at the Conference Registration Desk know if you need assistance.

CONFERENCE TIPS

Take time during meals, breaks and during any other free time to talk to the people around you. Librarians are a friendly bunch!

Wear your nametag high so people can see it. Remember to take it off when you leave the conference.

Autographed books make great gifts! Be sure to bring plenty of cash to make purchases at the MLA store.

Remember to turn your cell phone off or set it to vibrate.

Please take time to fill out the evaluation forms. The Conference Committee values your thoughts and comments.

Enjoy and learn!

MLA 2007 ANNUAL MEETINGS

WEDNESDAY

Trustees and Advocates Division

Room: 102, Lansing Center
5:00 p.m.

Marketing & PR Roundtable

Room: 202, Lansing Center
5:15 p.m.

THURSDAY

Multicultural Roundtable

Room: 104, Lansing Center
10:10 a.m. – 10:40 a.m.

Access, Collections and Technical Services Roundtable

Room: Banquet Room 7, Lansing Center
12:00 p.m.

Reference Division

Room: 101 & 102, Lansing Center
10:15 a.m.

Management & Administration Division

Room: 205, Lansing Center
5:00 p.m.

Services to Special Populations Roundtable

Room: 203, Lansing Center
5:00 p.m.

FRIDAY

Library Technology Division Breakfast and Annual Meeting

Pre registration required
Room: Michigan II & III, Radisson
7:30 a.m. – 8:30 a.m.

MLA DIVISION BOARD AND MLA COMMITTEE MEETINGS

WEDNESDAY

Academic and Research Libraries Division Board

Room: Board Room I, Lansing Center
10:45 a.m. – 12:00 p.m.

Continuing Education Committee

Room: 101 Lansing Center
5:15 p.m.

FRIDAY

Michigan Author Award Committee

Room: Capitol III & IV, Radisson
1:30 p.m.



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**Patron Services
Track**



**Leadership and
Management Track**



Governmental Consultant Services Inc.

Legislative Day



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**President's
Reception**



ELSEVIER

Registration Welcome



**Collections Track
in Honor of Sandra Yee**

INNOVATIVE
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Exhibitor Lunch



MICHIGAN LIBRARY
C O N S O R T I U M

Access Track

Dean Richard and Dr. Jennifer Cochran
Technology Track

BRONZE LEVEL SPONSORS

Central Michigan University Libraries:
Academic Luncheon

Coutts Information Services:
Marketing/Fundraising Track
(co-sponsor)

Eastern Michigan University Library:
Friday's Networking Reception

Emery-Pratt Company:
Wednesday's Networking Reception

Grand Valley State University
Libraries: Thursday's Networking
Reception

Lansing Community College Library:
Library Technology Division Breakfast

Oakland Community College
Libraries: Library Technology
Division Breakfast

Oakland University-Kresge Library:
Wednesday's Networking Reception

ProQuest CSA: Library Technology
Division Breakfast

Saginaw Valley State University
Library: Academic Luncheon

Schuler Books & Music: MLA Store,
Job Desk, and Membership Table

University of Michigan Dearborn-
Mardigian Library: Pre-Conference

University of Michigan -
Flint Thompson Library: Library
Technology Division Breakfast

Wallaceburg Bookbinding:
Pre-Conference



2007 MLA AWARDS

LIBRARIAN OF THE YEAR



Jim Rancilio, Director of the Bullard Sanford Memorial Library, has expanded the idea of what library service can mean to a community. An advocate for small and rural libraries, Jim believes in bringing the library to the people—he started a bookmobile program because he was concerned that children in the service area of 80 square miles would not be able to get to the library, especially during the summer. He brings that bookmobile to the juvenile correction facility, which houses 300 boys ages 13-18, because he hopes it will help them change the priorities in their lives. Jim also helped institute the “Read and Feed program” by partnering with other organizations in the community to provide lunches to school children during the summer, as 54% of the children in the library’s service area qualify for the Federal School Lunch program. This is just the tip of the iceberg in terms of his efforts on behalf of his community. As his assistant director Rita Bouvy wrote in her letter of support, “Serving the people and their needs is what Jim stands for. If a greater humanitarian and director could be found, I can’t imagine where.”

AWARD OF EXCELLENCE



Jean Tabor, Director of the Canton Public Library, is well known in the library community as an active member of the Michigan Library Association, the Public Library Association, a founder of the MetroNet Library Consortium, and for her efforts with the Public Library Funding Initiative Group (PLFIG). In addition to these efforts to make the library world a better place, Jean is also known for someone who generously shares her time, experience and expertise, for mentoring her colleagues with a ready smile, and for remaining unflappable in situations that would make many directors quake in their shoes. Perhaps Larry Neal said it best, when he summed up Jean’s excellence in all that she does. “When I think about Jean, the first words that come to mind are ‘class act.’”

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National City Public Funds Group Specialists salutes the Michigan Library Association and its efforts.
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Vivian Laux, VP, 517-334-1669
Kamila Dymerski, VP, 616-771-9179

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LOLETA D. FYAN AWARD



Holly Hibner, reference librarian at the Salem-South Lyon District Library, is recognized as a shining example of service to the customers she serves at her library, and to the library community as well. Holly does not have an office—she works directly from the Reference Desk. She sees firsthand how users interact with library technology and strives to improve their experience. She brings the library to the community through her popular newspaper column, co-authored with her colleague Mary Kelly. Holly shares her experience with other librarians in The Library Network and further afield through publications and presentations. As Doreen Hannon, director of the Salem-South Lyon wrote, “Patron needs are always put first as she makes everyone feel welcomed and valued. Providing personal service with high professional standards is Holly’s trademark.”

TRUSTEE OF MERIT



Beverly Masters has been a member of the Alpena County Library Board for 18 years. During that time, she has worked on two successful millage campaigns, a fund drive for a new building, construction of that new building, literary conferences, and most recently, the development of the Alpena History Room. She has contributed to the success of the library and the perception of it as the cultural center of the Alpena region. Beverly brings out the best in both library staff and the library community. As Judi Stillion, director of Alpena County Library, writes, “Bev has that special quality that empowers people and makes them want to accomplish something special. As a policymaker, she knows where the lines are drawn and has never attempted to cross them.”

WALTER H. KAISER AWARD



Kevin King. When you think about library service to young adults, one of the first names on everyone’s lips is Kevin King. He is a frequent presenter at state and national meetings, he reviews young adult literature for VOYA, and participates on a host of MLA and ALA committees. Teen programming ranging from poetry slams and cartooning workshops, to author visits and dance instruction, are examples of Kevin’s creativity in fostering a love of libraries in his audience. He has promoted teen service throughout the Kalamazoo community by forming alliances with schools, colleges, arts organizations, and residential facilities for troubled teens. Thanks to Kevin, teens in the Kalamazoo community “are discovering the library as a positive force, a place that can inspire them, a place where they can be whatever they want to be,” says his director Ann Rohrbaugh.



2007 KEYNOTE SPEAKERS

JOSEPH MICHELLI

**Wednesday,
November 7**

9:30 a.m. – 10:30 a.m.
Hall B,
Lansing Center

Joseph A. Michelli, Ph.D., is an internationally sought-after speaker, organizational psychologist, business consultant and author, who has been described as “catching what is right in the world and playfully sparking people and businesses to grow toward the extraordinary.” His most recent book is *The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary*. In addition to writing best selling books about enduring business principles, he hosts an award-winning daily radio program in Colorado Springs, Colorado.



JOSH JACKSON

**Friday,
November 9**

10:45 a.m. – 11:30 a.m.
Banquet Rooms 1-4,
Lansing Center

Josh Jackson is co-founder and editor-in-chief of *Paste*, which is one of the fastest-growing independently published entertainment magazines in the country, receiving “Magazine of the Year” honors at the 2007 and 2006 PLUG Independent Music Awards. Jackson has been named one of *Relevant Magazines 12 Revolutionaries* and one of *Georgia Trends 40 Under 40*. He has served as a regular music and film critic for CNN Headline News and serves on the Independent Magazines advisory board for the Magazine Publishers Association.



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LEGISLATIVE DAY

**TUESDAY,
NOVEMBER 6**

Legislative Day

Governor's Room, Lansing Center

Sponsor: Governmental Consultant Services, Inc.

9:00 a.m. (Registration begins at 8:00 a.m.)

This year's conference kicks off with a hot legislative day geared to library directors, trustees and advocates. Craig Thiel, Director of State Affairs and Eric Lupher, Director of Local Affairs with Citizens Research Council, will provide a state economic forecast and its impact. Craig Ruff, a master communicator and Lansing insider offers an insightful and fun session "How to Win Friends and Influence Your Enemies: The Other Carnegie Approach," including role-playing with your Legislator. MLA's lobbying team, CGSI, will share a legislative update with attendees, followed by Capital Visits.



State Legislative Reception

Lansing Center Café

Sponsor: GALE CENGAGE Learning

6:00 p.m. – 8:00 p.m. (opening remarks at 5:00 p.m.)

Meet with state legislators in an informal reception starting at 6 p.m. Governor Jennifer Granholm is invited to give remarks at 5 p.m.



SPECIAL PROGRAMS AND EVENTS

WEDNESDAY, NOVEMBER 7

6:00 p.m. - 9:00 p.m.

MLA Awards Dinner

Room: Capitol Ballroom, Radisson

6:00 p.m. Cocktails; 7:00 p.m. Dinner Served

Come join us in celebrating the MLA Award recipients for 2007.

6:00 p.m. - 9:00 p.m.

Dine Around

Enjoy dinner with friends and colleagues! Library staff from the Lansing-area will escort groups to nearby restaurants. Visit the Registration Desk for a list of restaurants and sign-up sheets!

9:00 p.m. - 11:00 p.m.

Spring Institute 2008 Presents Karaoke!

Room: Capitol City Grille, Radisson

Presented by: MLA's 2008 Spring Institute

Here is the opportunity to show us you missed your true calling! Songbirds and wannabes are encouraged to sing their favorite tunes in the Radisson bar. Featuring karaoke DJ Matt "The Millionaire" Welz.

THURSDAY, NOVEMBER 8

8:00 a.m. - 12:00 p.m.

UnConference

Room: Governor's Room, Lansing Center

The UnConference will employ open space technology methodology to promote meaningful self-organized conversations about library technology issues. Dan Lohrman, Chief Security Officer for the Department of Information Technology for the state of Michigan, will kickoff the event at 8 a.m. with participants guiding the remainder of the day.

12:15 p.m. - 1:30 p.m.

Academic Luncheon

Room: Banquet Rooms 1 & 3, Lansing Center

"Sense-Making in the Universe of Scholarly Communications?"

With Lee VanOrsdel, Dean, Grand Valley State University Libraries

Presented by: Academic & Research Libraries Division

Sponsored by: Central Michigan University Libraries and Saginaw Valley State University Library

The Scholarly communications universe has become much larger and much more public than academic librarians used to think. "Our" issues are regularly discussed in the scholarly literature, the popular media, and on Capitol Hill. Clearly, they aren't just our issues any longer, and that's a very good thing. However, the complexity can be daunting as we try to both understand the issues and explain them to faculty and administrators on our campuses. This presentation will weave together some of the causes and effects that have created the present reality, and connect the issues to strategies that may give us the best chance to shape a more open and effective scholarly communications system



**THURSDAY,
NOVEMBER 8**

12:15 p.m. – 1:30 p.m.

Children and Teen Librarians Author Luncheon

Room: Capitol Ballroom II & III, Radisson

Speaker: Author Vivian Vande Velde

Presented by: Children's Services Division and
Teen Services Division

Enjoy wonderful conversation, delicious food and an informative talk by Vivian Vande Velde, who has authored numerous books for young readers. Her writing blends fantasy with mystery elements, or turns fairy tales on their heads with fresh new perspectives and humorous touches.

Vande Velde once commented that she has been "making up stories" since she was a child, just to please herself. Vande Velde's works have received a host of awards and honors including the Edgar Allan Poe Award for best young adult mystery, the Anne Spencer Lindbergh Prize in Children's Literature, and inclusions on the Best Books for Young Adults, Quick Picks for Reluctant Readers, and Popular Paperbacks for Young Adults lists to name but a few. Ms. Vande Velde will be available to sign books after the lunch.



12:15 p.m. – 1:30 p.m.

State Librarian's Award of Excellence Luncheon

Room: Banquet Rooms 2 & 4, Lansing Center

Nancy Robertson, State Librarian, will present this year's Excellence Award to the "yet to be chosen" library

5:15 p.m. – 6:15 p.m.

MLA Annual Meeting

Room: 201-202, Lansing Center

This year's Annual Meeting is a "must attend" session. The Restructuring Work Group will unveil a proposed new governance model and organizational structure for the Michigan Library Association. A number of volunteers have participated in this process over several years to reach this recommendation. Come learn about trends in association management and how MLA must change to meet membership needs in the future.

6:00 p.m. – 7:30 p.m.

University of Michigan Alumni Reception

Room: Regency I, Radisson

The School of Information invites all alumni and friends to mingle with students, faculty, and fellow alumni at the University of Michigan Reception.

6:00 p.m. – 7:30 p.m.

Wayne State University Alumni Reception

Room: Regency II, Radisson

The Wayne State University Library and Information Science Program is pleased to invite friends, students, practicum supervisors, and alumni to its annual alumni reception.



SPECIAL PROGRAMS AND EVENTS

**THURSDAY,
NOVEMBER 8**

6:30 p.m. – 7:30 p.m.

All Conference Reception

Capitol Ballroom Foyer, Radisson
Treat yourself to a “tasty” beverage and complimentary hors d’oeuvres as you mingle with your colleagues, unwind from the days’ events, and gear up for the lively Scholarship Bash with Steppin’ In It.



7:30 p.m.

First Annual Scholarship Bash with Steppin’ In It!

Capitol Ballroom, Radisson Hotel

It’s time to party for a purpose! Come enjoy the conference’s new Scholarship Bash, which benefits the Michigan Library Association’s Educational Fund. MLA uses the funds to provide scholarships to members to attend Association workshops and conferences. This past year, eighteen scholarships were awarded. The event features music from Steppin’ In It. This Lansing based group combines old-time country, swing and blues. Join us in building philanthropy at the Michigan Library Association. All donations will be recognized in Michigan Libraries and are tax-deductible.



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SPECIAL PROGRAMS AND EVENTS

**FRIDAY,
NOVEMBER 9**

7:30 a.m. - 8:30 a.m.

Library Technology Division Breakfast

Room: Michigan II & III, Radisson

Presented by: Library Technology Division

Sponsored by: Lansing Community College Library, Oakland Community College Libraries, ProQuest CSA, and University of Michigan - Flint Thompson Library

The Library Technology Division invites you to wake up and get wired – on sugar and coffee! Join us for our yearly LTD breakfast and annual meeting. It's an opportunity to learn about what LTD has planned for the coming year and to network "off-line" with other technology enthusiasts from the local library world. Pre-registration required.

9:00 a.m.-10:30 a.m.

Everyday Leadership in Challenging Times

Room: 201 Lansing Center

Presented by: Management & Administration Division

Sponsored by: Michigan State University Libraries

Speaker: Daniel Granholm Mulhern, First Gentleman of Michigan

Presider: Linda Masselink, Chair, Management & Administration Division, and Librarian, Grand Valley State University

Great leaders read between the lines to achieve effective leadership. Leading Michigan libraries will continue to be in the context of constant change and an uncertain economic climate. Mr. Mulhern offers strategies to improve leadership skills, achieve results, serve as catalysts for motivation in the workplace and gain greater satisfaction in these challenging times. Dan Mulhern has a contagious passion for leadership to inspire and challenge all of us to be better leaders.



11:45 a.m.-1:30 p.m.

Michigan Author Award Luncheon

Room: Capitol Ballroom, Radisson

Speaker: Sarah Stewart, 2007 Award Recipient

Presider: Linda Masselink, Chair, Michigan Author Award Committee, and Librarian, Grand Valley State University

*The Michigan Center for the Book and the Michigan Library Association are pleased to honor Sarah Stewart with the 2007 Michigan Author Award. Sarah Stewart has written five children's books - *The Money Tree*, *The Library*, *The Gardener*, *The Journey*, and *The Friend* - all illustrated by her husband David Small. Her books, especially *The Gardener*, have been recognized with many honors, including being named a Caldecott Honor Book.*



Photo by David Small



EDUCATIONAL TRACKS AT A GLANCE

	WEDNESDAY NOVEMBER 7 1:30pm-2:45pm	WEDNESDAY NOVEMBER 7 4:00pm-5:15pm	THURSDAY NOVEMBER 8 8:45am-10:00am	THURSDAY NOVEMBER 8 10:45am-12:00pm
ACCESS	W01: Digitization on a Dime Room: 101	W10: Putting Wikis to Work Room: Governor's Room	T02 Doing More with Less Room: 103	T09 Bringing Second Life Into Your First Life Room: 205
ADVOCACY	W02 Internal Controls for Fraud and Financial Abuse Room: 102	W11 Meeting Room Policies Room: 101	T03: Managing Your Message to Meet Your Audience Room: Banquet Room 7	T10: Win That Budget Battle! Room: 203
COLLECTIONS	W03 Best Books for Teens Room: 103	W12 How to Add 7 Million Books Room: 205	T04: MeL Databases: New Gems and Trusted Standards Room: 201	T11 Library Space Cadets Room: 201
LEADERSHIP & MANAGEMENT	W04 What, So what, Now: Moving Information to Action Room: 202	W09: Research and Publishing in the Library World Room: 201	T05 Strategies for Shared Decision-Making Room: 203	T12: Optimizing Library Workflows Room: Banquet Room 7
		W13: Library Director Performance Evaluations Room: 102		
MARKETING & FUNDRAISING	W05 Destination Library Room: 104	W14 Libraries Can GASP with Excitement! Room: 202	T06 Best of the Best V Room: 205	T13: MeL - Michigan's Treasure - Unbury It! Room: 103
PATRON SERVICES	W06 Slammin' in the Stacks Room: Governor's Room	W15 Techno Trend Tips for the Youth Librarian Room: 104	T07 Serving the Virtual Client Room: 202	T14 Law @ the Library Room: 104
TECHNOLOGY	W07 Open Source Secrets Room: 205	W16 Celebrating Teen Tech Week Room: 103	T08 Fact or Fiction: Planning for IT with Service Needs in Mind Room: 104	T15: Using Blogs and Wikis for Staff Communication Room: 101-102



THURSDAY NOVEMBER 8 1:45pm-3:00pm	THURSDAY NOVEMBER 8 3:45pm-5:00pm	FRIDAY NOVEMBER 9 9:00am-10:30am
	T23: Connecting Patrons with Libraries Room: 203	F01 There's a Future in Your Past Room: 101
T17: MLA Legislative Update Room: 203	T24 Corporate Sponsorships Room: 205	F02 How Legislative Offices Work Room: 102
T18: Michigan Notable Books Programs (with Author Steve Amick) Room: Governor's Room	T25: Steppin' In It: Michigan History and Song Room: Governor's Room	F03 I Can't Afford the Textbook Room: 103
T19: Recruiting in the 21st Century Room: 104		F04 Everyday Leadership in Challenging Times Room: 201
T16: Health Insurance... HRA, HAS Room: 103		
T20: 21st Century Design Room: 201	T26: Gen Y: Who Are They? And What Do They Want? Room: 101-102	F06: Creative Marketing for Your Information Literacy Program Room: Governor's Room
T21: Lining It Up Room: 205	T27: How to Use What's Cool and New in Children's Literature Room: 103	F05: How to Start a Teen Readers' Theater Room: 104
T22: Catalog 2.0 Room: 101-102	T28: What Works - 2.0 in Practice: Room: Banquet Rooms 5 & 7	F07: Tech Tips for Dynamic Web Sites Room: 205

EXHIBITS

Grand Opening

Wednesday, November 7, 10:45 a.m.
Exhibits located in Hall C, Lansing Center

Exhibit Hours

Wednesday, November 7, 10:45 a.m. - 6:00 p.m.
Thursday, November 8, 9:00 a.m. - 4:00 p.m.

Exclusive Exhibit Times

Wednesday, November 7, 10:45 a.m. - 1:30 p.m.
Thursday, November 8, 10:15 a.m. - 10:45 a.m.
and 3:00 p.m. - 3:30 p.m.

SPECIAL EVENTS AND MEETINGS

Wednesday, November 7
3:00 p.m. - 3:45 p.m.

W08: MLA's Restructure Update

Capitol Ballroom, Radisson

Thursday, November 8
8:00 a.m. - 12:00 p.m.

T01: UnConference

Governor's Room, Lansing Center

5:15 p.m. - 6:15 p.m.

T29: MLA Annual Meeting

201-202, Lansing Center





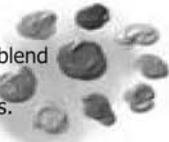
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PROGRAM DESCRIPTIONS

WEDNESDAY, NOVEMBER 7

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

REGISTRATION SPONSORED BY ELSEVIER:

7:00 a.m. – 5:00 p.m., Stained Glass Concourse, Lansing Center

MORNING NETWORKING RECEPTION SPONSORED BY EMERY-PRATT COMPANY AND OAKLAND UNIVERSITY – KRESGE LIBRARY:

7:00 a.m. – 9:00 a.m., Lansing Center Café

INTERNET CAFÉ SPONSORED BY LIBRARY DESIGN ASSOCIATES, INC.:

8:00 a.m. – 5:00 p.m., Room 204, Lansing Center

MEMBERSHIP SERVICES (MLA STORE, JOB DESK, & INFORMATION DESK) SPONSORED BY SCHULER BOOKS & MUSIC:

9:00 a.m. – 4:00 p.m., Lansing Center Café

EXHIBITS:

10:45 a.m. – 6:00 p.m., Hall C, Lansing Center

9:30 a.m. – 10:30 a.m.

Keynote Address: Joseph Michelli
Hall B

10:45 a.m. – 11:30 a.m.

Exhibits Grand Opening
Exclusive Vendor Time
Hall C

11:30 a.m. – 1:15 p.m.

A Buffet Lunch will be served in the Exhibit Hall
Pre registration required

11:30 a.m. – 1:30 p.m.

Poster Sessions
Lansing Center Café
Come see your colleague's presentations on such topics as creating a blog, working with MeL and even partnering with day care providers.

1:30 p.m. – 2:45 p.m.

Room: 101

W01: Digitization on a Dime: How a Small Library and a Big Team of Volunteers Digitized 15,000 Obituaries in Under a Year

Track: Access

Sponsored by: Michigan Library Consortium

Speakers: Elizabeth Goldman, Adult Services Librarian, Chelsea District Library; Marie Brooks, former Volunteer Services Coordinator, Chelsea District Library

In 2005, Chelsea District Library, a Class IV library, embarked on a project to digitize

a collection of more than 15,000 obituary cards dating back to the community's founding in the 1830s. Learn how the library was able to complete the bulk of the project on a small budget in less than a year with a team of nearly 50 volunteers, creating an innovative and user-friendly database that utilizes open source software. The database goes beyond traditional obituary indexes by including full scans of obituaries where possible. It is designed to be adaptable for future interactive uses such as accepting community contributions of family photos and inclusion of audio and video clips from oral histories.



PROGRAM DESCRIPTIONS

WEDNESDAY, NOVEMBER 7

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

Programs: 1:30 p.m. - 2:45 p.m. cont.

Room: 102

W02: Internal Controls for Fraud and Financial Abuse

Track: Advocacy

Presented by: Trustees & Advocates Division

Sponsored by: Law, Weathers & Richardson, PC

Speaker: Sy Adler, CPA & Partner, Plante & Moran, PLLC

"Follow the money!" Financial abuses and fraud by library employees are major potential dangers for all library directors and trustees. This time-proven presentation by a CPA professional will cover the dangerous preconditions that can set the stage for employees and/or suppliers to take advantage of the library, as well as the proper procedures and systems to put in place to detect or prevent improper diversions of library funds.

Room: 103

W03: Best Books for Teens

Track: Collections

Presented by: Teen Services Division

Sponsored by: OCLC in honor of Sandra Yee

Panelists: Karen Persello, Head of Youth and Teen Services, McKune Memorial Library; Katie Rosen, Youth Services Librarian, Rochester Hills Public Library; Kathleen Gallagher, Youth Services Librarian, Grosse Pointe Public Library
Presenter: Anne Heidemann, Children's, Tween, and Teen Services Department Head, Canton Public Library

Three members of the 2007 Thumbs Up! Award committee will share their expertise on the latest best books for teens. They have read hundreds of books and have a lot to say about them. They will also share great ideas about how to use these hot titles with teens at your library.

Room: 202

W04: What, So What Now: Moving Information to Action

Track: Leadership & Management

Sponsored by: Michigan State University Libraries

Speakers: Carla Brooks, Head, Library Research Center, University of Michigan-Dearborn; Timothy Richards, Director, University of Michigan-Dearborn Mardigian Library; John A. Seeley, Senior Partner, Formative Evaluation Research Associates (FERA)
The Mardigian Library at the University of Michigan-Dearborn strives to be a "learning organization" that uses data and information to anticipate and respond to user behavior, preferences, and needs. In an effort to improve its ability to collect "actionable" data, the library contracted with Formative Evaluation Research Associates (FERA), an Ann-Arbor based firm that works with non-profit organizations, to conduct program evaluation and strategic planning.

The library wanted to achieve two key results from this partnership: collection of "actionable" information that can be used to improve organizational performance and internalization of data-gathering, analysis techniques, and principles as a core component of the library's management process. This session will describe the process that the library and FERA employed to gather and analyze data, and some of the changes that resulted from this partnership.



Room: 104

W05: Destination Library: How to Attract Every Elementary Child in Your Community

Track: Marketing & Fundraising

Presented by: Children's Services Division

Sponsored by: Couetts Information Services and University of Michigan University Library

Speakers: Stephanie Bange, ALSC Task Force Chair and Children's Librarian, Dayton Metro Library; Nicole Allen, Director of Traffic and Business Affairs, Global Hue (Advertising Firm); Kelli Hughes, Paraprofessional, Farmington Community Library

Presenter: Jennifer Mackey, Youth Services Librarian, Salem-South Lyon District Library

Members of the Association for Library Service to Children (ALSC) created "The Public Awareness Committee" to promote library services to youth in first through fourth grades. Discover how their fabulous toolkit can make your library a community hotspot. Easy and effective publicity tips

will also be shared to ensure that parents and children will go out of their way to visit YOUR library.

Room: Governor's Room

W06: Slammin' in the Stacks: A Readers' Advisory Slam

Track: Patron Services

Presented by: Public Library Division

Sponsored by: University of Michigan University Library

Panelists: Amy Cochran, Reference Librarian, Grand Rapids Public Library; Kelly Helder, Reference Librarian, Grand Rapids Public Library; Troy Hoyles, Collection Development Supervisor, Grand Rapids Public Library; Sarah Redman, Adult Selection Specialist, Capital Area District Library; Jessica M. Trotter, Public Services Head, Capital Area District Library

Presenter: Marla Ehlers, Reference and Adult Services Coordinator, Grand Rapids Public Library

Need some readers' advisory tips? Eager to see expert book-talkers in action or just

ready for some reader's advisory fun? Then join our Slammin' in the Stacks crew for an entertaining session of head-to-head book-talking. You'll come away bursting with ideas for connecting readers to books, plus you'll see a variety of book-talking styles modeled. Who ever thought readers advisory could be so hip, so edgy, so now?

Room: 205

W07: Open Source Secrets: What the 3rd Party Doesn't Want You to Know!

Track: Technology

Sponsored by: Dean Richard & Dr.

Jennifer Cochran

Speaker: Garrett Hungerford, Network Manager, Salem-South Lyon District Library

Presenter: Derek Engi, Senior Network

Technician, The Library Network Does your library rely too much on expensive software from other companies? This session will reveal open source alternatives and the advantages that come with them. Topics will cover phone systems, computer station management, virtualization, and more.

3:00 p.m. – 3:45 p.m.

Room: Capitol Ballroom, Radisson

W08: MLA's Restructure Update

Panelists: Christine Berro, Director, Portage District Library, Chair, Public Policy Committee; Elizabeth Bollinger, Systems Librarian, Michigan State University, Membership Committee

Chair; Josie Parker, Director, Ann Arbor District Library, MLA President *Come hear the results of the MLA membership/advocacy survey. What membership services and benefits are important to MLA members? What are members' advocacy priorities? Learn why*

MLA needs to restructure, how MLA stacks up to other professional associations, and what governance model will be recommended. Participate in a Q & A session to share your questions, ideas and concerns. At the MLA Annual Meeting, Thursday, 5:15 p.m. -6:15 p.m. a new organizational model will be proposed.

4:00 p.m. - 5:15 p.m.

Room: 201

W09: Research and Publishing in the Library World, or What Goes on Behind the Mirror!

Track: Leadership & Management

Presented by: Academic & Research Libraries Division and the Michigan Center for the Book

Sponsored by: Michigan State University Libraries

Panelists: Judy Matthews, Head of the Biomedical & Physical Sciences Library, Michigan State University; Joseph J. Mika, Professor, Library and Information Science Program, Wayne State University; Corey Seeman, Director, Kresge Business Administration Library, University of Michigan; Stephen M. Ross, School of Business, University of Michigan; Sonya Norris, Library Web Site Administrator,

Library of Michigan; Anita Ezzo, Food Science and Technology Librarian & editor of The Journal of Agricultural & Food Information, Michigan State University
Presenter: Karren Reish, Library Grants and Center for the Book Coordinator, Library of Michigan
Join a panel discussion on library related research and publishing through the eyes of those involved. Learn what goes on in



PROGRAM DESCRIPTIONS

WEDNESDAY, NOVEMBER 7

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

Programs: 4:00 p.m. - 5:15 p.m. cont.

the development, review, and publishing of library research. Panelists will discuss how to select topics and do quality research, what journal editors look for, what peer reviewers look for and add to the process, and the experiences of a published scholarly researcher and a published action (practical programs) researcher.

Room: Governor's Room

W10: Putting Wikis to Work: How to Make Interactive Pathfinders, Forums, and Intranets

Track: Access

Sponsored by: Michigan Library Consortium

Speakers: Rebecca Near, Librarian I, Grand Rapids Public Library; Kelly Helder, Librarian I, Grand Rapids Public Library; Kolene Allen, Information Systems Technician, Grand Rapids Public Library
Creating dynamic pathfinders that never need updating, designing book forums that provide patrons with a collaborative space for discussion, and providing a central location to link various digital resources by topic are just a few of the ways that wikis can be utilized in a library. This session will demonstrate the steps to get started, show examples of creative and eye-catching designs, and provide attendees with ideas and options for putting wikis to work.

Room: 101

W11: Meeting Room Policies

Track: Advocacy

Sponsored by: Law, Weathers & Richardson, PC

Speaker: Laurie Kelly, Attorney, Law, Weathers & Richardson, PLLC
Library meeting rooms provide a valuable community facility. Structuring meeting room policies that enhance access and service patrons while meeting constitutional requirements is a challenge, but not an insurmountable one.

Room: 205

W12: How to Add 7 Million Books

Track: Collections

Presented by: Library of Michigan

Sponsored by: OCLC in honor of Sandra Yee

Speakers: Sheryl Mase, Director of Statewide Services, Library of Michigan; Louise Bugg, MeL Catalog Project Coordinator, Michigan Library Consortium
Have you heard about MeLCat but wondered how it works and what it takes to join? Come hear what the buzz is all about! You will learn how the statewide lending and borrowing system works, both for your patrons and behind the scenes for your staff. We can help you understand the benefits of joining MeLCat to further extend your local library service. We will share current statistics on usage, and patron and staff testimonials. We'll have time for questions, too!

Room: 102

W13: Library Director Performance Evaluations: Process & Forms

Track: Leadership & Management

Presented by: Trustees & Advocates Division

Sponsored by: Michigan State University Libraries

Speakers: Ed Repik, Trustee, Howell Carnegie District Library; George Galic, Trustee, Traverse Area District Library
This is the one essential job of every trustee. Each year, library directors and trustees engage each other in an attempt to reach a meeting of the minds on library director performance evaluations. By following these process steps and using suitable forms, hard feelings and miscommunication can be minimized. Setting measurable and attainable goals for the coming year keeps the team forward-looking.



Room: 202

W14: Libraries Can GASP with Excitement!

Track: Marketing & Fundraising

Presented by: Marketing and Public Relations Roundtable

Sponsored by: Coutts Information Services and University of Michigan University Library

Speaker: Michelle Boisvenue-Fox, Assistant Branch Manager, Kent District Library – East Grand Rapids Branch
Is your library tired looking? Does it lack that something special that will keep your community coming back? Learn about a great tool borrowed from the hospitality industry that will help you define your library in terms of Graphics, Ambience, Style, and Presentation to better define what you want your library to be and help focus your planning. Come and let the dream begin!

Room: 104

W15: Techno Trend Tips for the Youth Librarian

Track: Patron Services

Presented by: Children's Services Division
Sponsored by: University of Michigan University Library

Speaker: Andrew Nordin, Technology Manager, Clinton-Macomb Public Library
Presenter: Jennifer Mackey, Youth Services Librarian, Salem-South Lyon District Library

Do you sometimes feel like you are blindly helping your young patrons with technology? Clear off the cobwebs and discover current technology trends for children and how they can be integrated into your library services. Learn how to navigate some of the popular online games and virtual worlds, the ins and outs of video games, and how to use some trendy tech gadgets.

Room: 103

W16: Celebrating Teen Tech Week

Track: Technology

Presented by: Teen Services Division

Sponsored by: Dean Richard & Dr. Jennifer Cochran

Panelists: Janice Heilman, Youth Services Librarian, Howell Carnegie District Library; Monique Geiman, Young Adult Paraprofessional, Ypsilanti District Library; Ken Bignotti, Teen Services Librarian, Livonia Alfred Noble Library
Presenter: Angela Semifero, Deputy Director/Head of Technical Services, Marshall District Library

Podcast Academy? MySpace Makeover? Video Game Days? Author Chats? Teen Tech Week is a national initiative from YALSA meant to encourage teens to use libraries virtually or in person for computers, DVDs, audiobooks, databases, and other electronic resources. Learn how libraries in Michigan are using this initiative to create programming and services for teens in their communities and how your library can embrace this initiative year-round.

SPECIAL EVENTS

6:00 p.m. – 9:00 p.m.

MLA Awards Dinner

Room: Capitol Ballroom, Radisson

6:00 p.m. Cocktails; 7:00 p.m. Dinner Served

Come join us in celebrating the MLA Award recipients for 2007.

6:00 p.m. – 9:00 p.m.

Dine Around

Enjoy dinner with friends and colleagues! Library staff from the Lansing-area will escort groups to nearby restaurants. Visit the Registration Desk for a list of restaurants and sign-up sheets!

9:00 p.m. – 11:00 p.m.

Karaoke at Annual!

Room: Capitol City Grille, Radisson

Presented by: MLA's 2008 Spring Institute

Here is the opportunity to show us you missed your true calling! Songbirds and wannabes are encouraged to sing their favorite tunes in the Radisson bar. Featuring karaoke DJ Matt "The Millionaire" Welz.

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PROGRAM DESCRIPTIONS

THURSDAY, NOVEMBER 8

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

REGISTRATION SPONSORED BY ELSEVIER:

7:00 a.m. – 5:00 p.m., Stained Glass Concourse, Lansing Center

MORNING NETWORKING RECEPTION SPONSORED BY GRAND VALLEY STATE UNIVERSITY LIBRARIES:

7:00 a.m. – 9:00 a.m., Lansing Center Café

INTERNET CAFÉ SPONSORED BY LIBRARY DESIGN ASSOCIATES, INC.:

8:00 a.m. – 5:00 p.m., Room 204, Lansing Center

MEMBERSHIP SERVICES (MLA STORE, JOB DESK, & INFORMATION DESK) SPONSORED BY SCHULER BOOKS & MUSIC:

9:00 a.m. – 4:00 p.m., Lansing Center Café

EXHIBITS:

9:00 a.m. – 4:00 p.m., Hall C, Lansing Center

8:00 a.m. – 12:00 p.m.

Room: Governor's Room

T01: Unconference

Track: Technology

Sponsored by: Dean Richard & Dr. Jennifer Cochran

The Unconference will provide an open space meeting area for the discussion of technology related topics. The content of the sessions will be driven and created by the participants as well as through postings on a wiki in advance.

8:45 a.m. – 10:00 a.m.

Room: 103

T02: Doing More With Less

Track: Access

Sponsored by: Michigan Library Consortium

Speakers: Margaret Wolfe, Librarian Coordinator, Washtenaw County Library for the Blind and Physically Disabled; Cheryl Terpening Frueh, Occupational Therapist & Owner, Mobile Eyes
"Doing More with Less" provides an opportunity for people to learn about common eye problems, free library services, and resources, both low and high tech, for all aspects of daily living. Attendees will have a hands-on opportunity to try many useful items that may be new technologies to them.

Room: Banquet Room 7

T03: Managing Your Message to Meet Your Audience

Track: Advocacy

Presented by: Conference Committee

Sponsored by: Law, Weathers & Richardson, PC

Speaker: Helen L. Wilbur, Vice President, Consortia and Major Accounts, GALE CENGAGE Learning
Presider: Christine Berro, Director, Portage District Library
Library advocates can succeed in the competitive marketplace for social funding by tailoring their message to the audience needs whether talking to legislators, vendors, media, or patrons. Learn to identify key audience values, create concise persuasive messages, and forge relationships which bring results.



Room: 201

T04: MeL Databases: New Gems and Trusted Standards

Track: Collections

Presented by: Library of Michigan

Sponsored by: OCLC in honor of Sandra Yee

Speakers: Sheryl Mase, Director of Statewide Services, Library of Michigan; Suzanne Robinson, Databases Training Coordinator, Michigan Library Consortium

What's new? How have your favorite databases changed? What cool new features can you show your patrons? This is your chance to get detailed information on new features and enhancements for the new three-year slate of MeL databases. Discover new and innovative ways to use the MeL databases in your academic, public, school, or special library. There will be time for your questions.

Room: 203

T05: Strategies for Shared Decision Making

Track: Leadership & Management

Sponsored by: Michigan State University Libraries

Speaker: Karen Liston, Public Services Librarian, Wayne State University
Shared decision-making is a synergistic, empowering strategy to increase the quality, implementation, and effectiveness

of decisions, as well as the participation, buy-in, and commitment of staff involved in crafting decisions and carrying them out. Discover what kinds of decisions can be approached collaboratively, experience interactive techniques for arriving at decisions in groups, and learn how to minimize disadvantages and pitfalls.

Room: 205

T06: Best of the Best V

Track: Marketing & Fundraising

Presented by: Rural and Small Libraries Roundtable

Sponsored by: Coutts Information Services and University of Michigan University Library

Speaker: Pamela R. Christensen, Director, Peter White Public Library
Best of the Best is a collection of innovative library programs, services, facilities, exhibits, and more from libraries throughout Michigan. This program will inspire you and provide lots of great ideas for activities that you can replicate in your library.

Room: 202

T07: Serving the Virtual Client: Electronic Content, Service, and Benchmarks for Improved Performance in the Academic Virtual Library

Track: Patron Services

Sponsored by: University of Michigan University Library

Speakers: Arjun Sabharwal, Remote Services Librarian, Baker College Online and Graduate Studies Library; Michelle Allen, Remote Services Librarian, Baker College Online and Graduate Studies Library

The presentation will address the need to develop benchmarking for virtual library services. Standards used in LibQual and ARL e-Metrics will be investigated with relation to campus-based and virtual libraries. The presentation will offer an overview of various methods, including log analysis, used to evaluate virtual reference transactions and related services.

Room: 104

T08: Fact or Fiction - Planning for IT with Service Needs in Mind

Track: Technology

Sponsored by: Dean Richard A. Dr. Jennifer Cochran

Speaker: Dwayne Anderson, Technology Designer, Fanning/Howey Associates; Ronald Andrews, Head of Technology, Chelsea District Library; Catherine Russ, Director, Troy Public Library

Are you currently facing the task of planning technology upgrades on a limited budget or timeline, and don't know where to start? Do you wish that you could benefit from the experience of someone who has been through the process? Look no further!

10:15 a.m. – 10:45 a.m.

Exclusive Exhibitor Time

Hall C

10:45 a.m. – 12:00 p.m.

Room: 205

T09: Bringing Second Life into Your First Life: Expanding Your Library's – and Librarians' – Reach Beyond the Physical Plane

Track: Access

Presented by: Michigan Library Consortium

Sponsored by: Michigan Library Consortium

Speaker: Evette Atkin, Network Librarian and Training Consultant, Michigan Library Consortium
Libraries continuously need to find ways both to reach their patrons and to keep their staff up-to-date on the latest in library innovation. Second Life provides an excellent means of reaching the gamer generation, the tech savvy geeks, and those unable to use physical library facili-

ties. It also allows librarians to network instantly and to collaborate, keeping all involved current with the latest library trends. Attendees will learn what Second Life is, about networking and other cool stuff available to libraries in Second Life, what other libraries are doing in Second Life, and the benefits of your library having a presence in Second Life.



PROGRAM DESCRIPTIONS

THURSDAY, NOVEMBER 8

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

Programs: 10:45 a.m. – 12:00 p.m. cont.

Room: 203

T10: Win That Budget Battle!: Nine Steps to More Effective Library Advocacy

Track: Advocacy

Presented by: Conference Committee

Sponsored by: Law, Weathers & Richardson, PC

Speaker: Keith Michael Fiels, Executive Director, American Library Association
Presenter: Josie Parker, Director, Ann Arbor District Library, MLA President
Whether you're seeking a budget increase or fighting budget cuts, trying to build a new library or keep a branch from closing, you're part of the political process - whether you like it or not. Whether you're trying to achieve your budgetary goals at the local, state, or national level, library supporters can be very effective if they know - and use - some of the 'secrets' of successful advocacy. What's more, being a library advocate and achieving your budgetary goals turns out to be not only fulfilling, but quite a bit of fun! American Library Association Executive Director Keith Michael Fiels will share his tried and true strategies for winning your budget 'battle.'

Room: 201

T11: Library Space Cadets: Hanging with the RSS, MySpace, and Second Life Crowd

Track: Collections

Presented by: Academic & Research Libraries Division

Sponsored by: OCLC in honor of Sandra Yee

Panelists: Rikhei Harris, Librarian, Grand Valley State University; Paula M. Storm, Science and Technology Librarian, Eastern Michigan University; Bob Kelly, Collection Development Librarian, Eastern Michigan University
Presenter: Bob Kelly, Collection Development Librarian, Eastern Michigan University

You've heard the hype and now come learn the facts as three librarians describe how

they have invaded and integrated social software (RSS, MySpace, and Second Life) into their library's reference and information literacy programs. This live demonstration/panel discussion illustrates the highlights and challenges in working in this new realm. You will see and learn how to utilize effectively these new community commons in your daily work by "taking the library to where your patrons are going."

Room: Banquet Room 7

T12: Optimizing Library Workflows: Using "Lean" to Do More With Less

Track: Leadership & Management

Presented by: Access, Collections & Technical Services Roundtable

Sponsored by: Michigan State University Libraries

Speaker: Michele Montague, Coordinator, Circulation and Technical Services, Grand Rapids Public Library

Panelists: Sophia Brewer, Cataloging Specialist, Grand Rapids Public Library; Asante Cain, Regional Branch Manager, Seymour Square Branch Library, Grand Rapids Public Library; Kristen Krueger, Marketing & Communications Manager, Grand Rapids Public Library; Bill Ott, Information Systems Manager, Grand Rapids Public Library

Presenter: Barbara Bolek, Associate Librarian, University of Michigan-Dearborn
Cut the days (or weeks!) it takes to reshelve materials, or select, catalog and process new items. Automate paper-based tasks (timesheets, handwritten records). "Process improvement" methods like Six Sigma and Lean aren't just for manufacturing anymore. Use Lean to analyze workflows, eliminate unnecessary steps, and cut the waste in time and money. Staff from Grand Rapids Public Library share their "before" and "after" stories, and offer an opportunity to discuss how Lean can work for you.

Room: 103

T13: MeL - Michigan's Treasure - Unbury It!

Track: Marketing & Fundraising

Presented by: Library of Michigan



Sponsored by: Coutts Information Services and University of Michigan University Library

Speaker: Sheryl Mase, Director of State-wide Services, Library of Michigan

In order to convert the Michigan eLibrary from a buried treasure to a well-known, well-used, and much valued resource, we need to talk about MeL every chance we have. We are collaborating with the Michigan Department of Education on the Michigan Educators' Resources, and are reaching out to state government employees and departments for further collaborations. We need your help and ideas to spread the word about this free resource for Michigan residents filled with full-text magazine articles, test resources, vetted websites, a statewide catalog of books, CDs, DVDs, etc. ready for loan via statewide delivery, digitized local resources and much more! Come learn what tools are available to you and share ideas about effective advocacy and marketing for the Michigan eLibrary.

Room: 104

T14: Law @ the Library

Track: Patron Services

Sponsored by: University of Michigan University Library

Speakers: Martha Lohrstorfer, Lead Law Librarian, Kalamazoo Public Library; Ryan Gage, Reference Librarian, Kalamazoo Public Library

What do you say when one of your patrons asks for information on eviction? Do you cringe when a patron says they need to file for divorce - and do you have "the form?" Have you ever wondered how to help the patron who says their identity has been stolen? Did you know that there really is such a thing as a free credit report - mandated by law? These are just a few of the everyday legal situations every library can and should be able to address. Legal information does not have to be beyond the reach of public library patrons. Through this program, you will hear about the hundreds of resources available to help your patrons better understand the

law. You will also learn about some great collaborations that can enhance library services and referral networks to improve access for patrons needing legal services.

Room: 101-102

T15: Using Blogs and Wikis for Staff Communication in the Reference Department

Track: Technology

Presented by: Reference Division

Sponsored by: Dean Richard & Dr. Jennifer Cochran

Speakers: Emily Barton, Reference and Technology Librarian, Michigan State University; Arlene Weismantel, Head of Main Library Reference, Michigan State University

Blogs are a great way for reference librarians to share information about reference queries and search tips. The searchable interface makes them ideal for looking up resources used in the past on difficult questions and recurring school assignments.

12:15 p.m. – 1:30 p.m.

LUNCHEONS Pre registration required

Room: Banquet Rooms 1 & 3, Lansing Center

Academic Luncheon

Presented by: Academic & Research Libraries Division

Sponsored by: Central Michigan University Libraries and Saginaw Valley State University Library

"Sense-Making in the Universe of Scholarly Communications?" With Lee VanOrsdel, Dean, Grand Valley State University Libraries

Room: Banquet Rooms 2 & 4, Lansing Center

State Librarian's Excellence Award Luncheon

Nancy Robertson, State Librarian, will present this year's Excellence Award to the "yet to be chosen" library.

Room: Capitol Ballroom II & III, Radisson **Children and Teen Librarians Author Luncheon**

Presented by: Children's Services Division and Teen Services Division

Enjoy wonderful conversation, delicious food, and an informative talk by author Vivian Vande Velde.

1:45 p.m. – 3:00 p.m.

Room: 103

T16: Health Insurance... HRA, HSA – Where Do We Go From Here?

Track: Leadership & Management

Presented by: Conference Committee

Sponsored by: Michigan State University Libraries

Speaker: Kim Nicholson, Consultant, Owner, K&M Professional Services and current President of the Grant Area Chamber of Commerce

For the past three years, Kim Nicholson has been working with employers and unions to discover how to save money and cut benefits as painlessly as possible. Discover how you and your organization can benefit from her expertise.



PROGRAM DESCRIPTIONS

THURSDAY, NOVEMBER 8

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

Programs: 1:45 p.m. – 3:00 p.m. cont.

Room: 203

T17: MLA Legislative Update

Track: Advocacy

Presented by: Public Policy Committee

Sponsored by: Law, Weathers & Richardson, PC

Speakers: Nell Kuhnmuensch, Director, GCSI; Erik Hingst, GCSI

Prsider: Christine Berro, Director, Portage District Library

Receive the most current update on legislative issues including state budget, personal property tax, MeL funding, tax capture, and more. Learn the results of MLA's membership survey to strengthen library advocacy. Review MLA's 2007-08 legislative agenda.

Room: Governor's Room

T18: Promoting Michigan Books, Authors, and Libraries through the Michigan Notable Books Programs with Steve Amick, Author, *The Lake, the River, and the Other Lake*

Track: Collections

Presented by: Conference Committee and Library of Michigan

Sponsored by: OCLC in honor of Sandra Yee

Panelists: Steve Amick, Author; Kris Rzepczynski, Michigan and Genealogy Coordinator, Library of Michigan
Prsider: Randy Riley, Special Collections Manager, Library of Michigan

Michigan Notable Books (MNB) is a statewide program that annually recognizes the talents of authors writing about Michigan and the Great Lakes. The program recognizes 20 books and sponsors a statewide author tour to various Michigan libraries. This session will discuss the program, explain how books are selected, and provide information on how your library can participate in the program. The session will also explore ways libraries can use the MNB program as a model for creating unique programs for your individual libraries.

Room: 104

T19: Recruiting in the 21st Century

Track: Leadership & Management

Presented by: Multicultural Roundtable
Sponsored by: Michigan State University Libraries

Panelists: Duryea Callaway, Librarian III/IMLS Project Coordinator, Wayne State University; Joseph J. Mika, Professor, Library and Information Science Program, Wayne State University; Marcia A. Warner, Director, Grand Rapids Public Library

Prsider: Julie Beukema, Teen Services Librarian, Dearborn Heights Public Library
The panel will discuss issues and best practices related to recruiting library professionals from underrepresented groups, and will focus on the benefits of creating a more diverse workforce.

Program panelists include Michigan academic and public librarians who will discuss their experiences with recruitment and their recommendations to other libraries. At the conclusion of the program, you will have a better understanding of why recruitment of underrepresented groups is necessary in the 21st century.

Room: 201

T20: 21st Century Design

Track: Marketing & Fundraising

Sponsored by: Couetts Information Services and University of Michigan University Library

Speakers: Cheryl Garrison, Assistant Director, Programs, Communication, and Outreach, Kent District Library; Pamela VanderPloeg, Assistant Director, Facilities, Circulation, and Collections, Kent District Library

Looking for ways to make your library the place to be? Libraries of all shapes and sizes are realizing the positive impact of creating inviting 21st century library environments. See how your library can create playful early literacy centers, dynamic teen spaces, and cozy library living room areas. Learn two techniques for adapting library environments to current and emerging services such as self-checkout and roving reference.



Room: 205

T21: Lining It Up: Timing and Sequencing of Academic Library Instruction

Track: Patron Services

Sponsored by: University of Michigan University Library

Panelists: Elizabeth R. Bucciarelli, Health Sciences Librarian, Eastern Michigan University; Kate Pittsley, Business Librarian, Eastern Michigan University; Eric Owen, History Librarian, Eastern Michigan University; Robert Stevens, Humanities Librarian, Eastern Michigan University

Timing is a key element in delivering library instruction to undergraduate students. Working with department faculty to optimize the time and sequence of library instruction can be challenging as

issues and approaches depend on many variables, including: the academic standing of students; discipline-based research methods; culture of the department; and the personalities of individual librarians and faculty members. In this session, experienced librarians from four academic disciplines (English, history, nursing, and business) share insights from their efforts to organize and deliver research instruction.

Room: 101-102

T22: Catalog 2.0

Track: Technology

Presented by: Library Technology Division

Sponsored by: Dean Richard & Dr. Jennifer Cochran

Panelists: Dao Rong Gong, Catalog Li-

brarian, Michigan State University; Jackie Wrosch, Systems Librarian, Eastern Michigan University; Krista Graham, Electronic Resources Coordinator/Reference Librarian, Central Michigan University; Juliane Morian, Head of Electronic Services, Clinton Macomb Public Library

Library users can tag items, post comments and reviews, or get RSS feeds of new, popular, and recently circulated items in the online catalog. They can see the relationships between their search term(s) and other characteristics of the catalog through clustering displays and other improved navigation features. Join this panel as they discuss how they have improved their public catalogs – from the basic to the advanced, and learn about tools, resources, and products that may be used in your own conversion.

3:00 p.m. – 3:30 p.m.

Exclusive Exhibitor Time

Hall C

Raffle winner will be announced at 3:30 p.m.

3:45 p.m. – 5:00 p.m.

Room: 203

T23: Connecting Patrons with Libraries - Homebound Services Panel Discussion

Track: Access

Presented by: Services to Special Populations Roundtable

Sponsored by: Michigan Library Consortium

Panelists: Ken Miller, Director, Bayliss Public Library and Hiawathaland Library Cooperative; Bill Nelson, Outreach Coordinator, Capital Area District Library; Michelle Wisniewski, Outreach & Bookmobile Services Manager, Rochester Hills Public Library
Presenter: Jacquie Sewell, Reference Librarian, Capital Area District Library

How do you connect with patrons who are not able to come into your library in person? Our panel of librarians will share their experience in providing services to homebound patrons. They will describe several different systems for delivering library materials and discuss funding and grant opportunities.

Room: 205

T24: Corporate Sponsorships: Effective Solicitation and Management

Track: Advocacy

Presented by: Conference Committee

Sponsored by: Law, Weathers & Richardson, PC

Speaker: Shelby Bailer, Sponsorship

Manager, Lansing Entertainment and Public Facilities Authority
This program will cover how to build relationships and deliver your message in an engaging, persuasive manner to connect with the sponsor, or potential sponsor, and convince them that your event is worth the investment. Concrete solicitation tools and techniques to build your message and track your contacts will be discussed. You can even practice making your pitch!



PROGRAM DESCRIPTIONS

THURSDAY, NOVEMBER 8

All the programs, events and services listed on this page take place in the Lansing Center unless otherwise noted.

Programs: 3:45 p.m. – 5:00 p.m. cont.

Room: Governor's Room

T25: Steppin' In It: Michigan History and Song

Track: Collections

Presented by: Conference Program Committee

Sponsored by: OCLC in honor of Sandra Yee

Presider: Kevin King, Head of Loan and Outreach Services, Kalamazoo Public Library and Conference Program Committee Chair

Joshua Davis, singer/songwriter for the Lansing folk outfit Steppin' In It, has always included Michigan history and folklore in his original songs. Recently, he's been digging deeper into the haunts of the Great Lakes, writing songs about the lives of sailors and miners, and the roads they've traveled. He'll be joined by members of Steppin' In It for a 'Song and Salvage Workshop' highlighting his work with the Michigan Historical Center.

Room: 101-102

T26: Gen Y: Who Are They? And What Do They Want?

Track: Marketing & Fundraising

Presented by: Teen Services Division

Sponsored by: Cou tts Information Services and University of Michigan University Library

Speaker: Amy McGinnis, Director of Strategy & Organizational Development, Central Michigan University

Presider: Janice Heilman, Youth Services Librarian, Howell Carnegie District Library

What makes Generation Y so different from other generations? Come learn what characteristics define this generation, and what expectations this group has so that you can better understand and serve them.

Room: 103

T27: How to Use What's Cool and New in Children's Literature

Track: Patron Services

Presented by: Children's Services Division

Sponsored by: University of Michigan University Library

Panelists: Lisa Mulvenna, Youth Services Librarian, Clinton-Macomb Public Library; Laurie Slagenwhite, Youth Services Librarian, Baldwin Public Library; Kristen Remenar, Youth Services Librarian, Orion Township Public Library; Nancy Yetman, Children's Librarian, Herrick District Library; Julie Beukema, Youth/Teen Services Librarian, Dearborn Heights City Libraries

Presider: Jennifer Mackey, Youth Services Librarian, Salem-South Lyon District Library

The Michigan Library Association's 2006 Mitten Committee has read more than 150 books to find what's new and cool. Discover innovative ways to use the best of the new books in your library. Stay on top of the latest trends in books, discover fresh programming ideas, and gain readers' advisory ideas.

Room: Banquet Rooms 5 & 7

T28: What Works – 2.0 in Practice: More My Library, Less MySpace

Track: Technology

Presented by: Library Technology Division

Sponsored by: Dean Richard & Dr. Jennifer Cochran

Speaker: Jessamyn West, Community Technology Librarian, Technical Career Center

Presider: Juliane Morian, Head of Electronic Services, Clinton-Macomb Public Library

Blogs, wikis, IM, RSS are all buzz words that have entered the library sphere, but what does it really mean to engage in social software? Join acclaimed technology librarian, Jessamyn West, and learn about what can happen when the library meets the patron, OR when a patron meets patrons, in the online world. This program will also take a look at the challenges of introducing social software in a library setting and include the topics of patron privacy and motivating staff to learn new technology.



5:15 p.m. – 6:15 p.m.

Room: 201-202

T29: MLA Annual Meeting

This year's Annual Meeting is a "must attend" session. The Restructuring Work Group will unveil a proposed new

governance model and organizational structure for the Michigan Library Association. A number of volunteers have participated in this process over several years to reach this recommendation.

Come learn about trends in association management and how MLA must change to meet membership needs in the future.

EVENING EVENTS

6:00 p.m. – 7:30 p.m.

Room: Regency I, Radisson

University of Michigan Alumni Reception

6:00 p.m. – 7:30 p.m.

Room: Regency II, Radisson

Wayne State University Alumni Reception

6:30 p.m. – 7:30 p.m.

Room: Capitol Ballroom Foyer, Radisson

All Conference Reception

7:30 p.m. – 10:00 p.m.

Room: Capitol Ballroom, Radisson

Scholarship Bash - Steppin' In It Sponsored by: GALE CENGAGE Learning



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PROGRAM DESCRIPTIONS

**FRIDAY,
NOVEMBER 9**

**All the programs,
events and services
listed on this page
take place in the
Lansing Center unless
otherwise noted.**

REGISTRATION SPONSORED BY ELSEVIER:

8:00 a.m. – 12:00 p.m., Stained Glass Concourse, Lansing Center

**MORNING NETWORKING RECEPTION SPONSORED BY EASTERN MICHIGAN
UNIVERSITY LIBRARY AND AN ANONYMOUS DONOR:**

7:00 a.m. – 9:00 a.m., Lansing Center Café

INTERNET CAFÉ SPONSORED BY LIBRARY DESIGN ASSOCIATES, INC.:

8:00 a.m. – 11:00 a.m., Room 204, Lansing Center

9:00 a.m. – 10:30 a.m.

Room: 101

F01: There's a Future in Your Past

Track: Access

Sponsored by: Michigan Library Consortium

Speakers: Joan Rogers, Director/Board Chair, Waterford Township Public Library/Oakland County Historical Resources, Inc.; Judi Rudisill, LAN/Web Coordinator/Database Administrator, Orion Township Public Library/Oakland County Historical Resources, Inc.

Find out about the Oakland County Historical Resources project. Discover how this county-wide collaborative venture between public libraries and local historical societies is making local history available via the Internet at no cost to the user. The goal of the project is development of a database of digitized materials that is both browsable and searchable by Boolean operators using metadata tags subject to authority control. A combination of staff and trained volunteers can make this a reality in your community. The presentation will include details on the organization and development of the project, a brief review of hardware and software requirements, and a demonstration of the database.

Room: 102

F02: How Legislative Offices Work and How You Can Communicate Most Effectively

Track: Advocacy

Presented by: Conference Committee

Sponsored by: Law, Weathers & Richardson, PC

Panelists: Gabe Basso, Legislative Director for Representative Fran Amos; Kim Bowman, Legislative Director for Senator Hanson Clarke; Martin Fittante, Legislative Director for Representative Tom Casperson

Presenter: Gretchen Couraud, Executive Director, Michigan Library Association
Learn from three experienced legislative staffers about the structure, operations, and workload of a State Representative or Senator's Lansing and district offices. These experts will share with you the scope of their work, what it's like to be on the receiving end of endless lobbying, and how you can breakthrough the cacophony with effective communication.



Room: 103

F03: "I Can't Afford the Textbook!" — College Textbook Trends, Issues, and Responses

Track: Collections

Sponsored by: OCLC in honor of Sandra Yee

Speaker: Kate Pittsley, Business Librarian, Eastern Michigan University

A 2005 report by the U.S. Government Accounting Office (GAO) found that college textbook prices have been rising at twice the rate of inflation. How are textbooks changing and what are the complex factors contributing to the rising cost of textbooks? How have students, universities, and academic libraries responded? Could open access textbooks be the answer? Come explore the answers found in this librarian's review of over 85 articles and reports on college textbook issues.

Room: 201

F04: Everyday Leadership in Challenging Times

Track: Leadership & Management

Presented by: Management & Administration Division

Sponsored by: Michigan State University Libraries

Speaker: Daniel Granholm Mulhern, First Gentleman of Michigan

Presider: Linda Masselink, Chair, Management & Administration Division, Grand Valley State University Steelcase Library

Great leaders read between the lines to achieve effective leadership. Leading Michigan libraries will continue to be in the context of constant change and an uncertain economic climate. Mr. Mulhern offers strategies to improve leadership skills, achieve results, serve as catalysts for motivation in the workplace, and gain greater satisfaction in these challenging times. Dan Mulhern has a contagious passion for leadership to inspire and challenge all of us to be better leaders.

Room: 104

F05: How to Start a Teen Readers' Theater

Track: Patron Services

Sponsored by: University of Michigan University Library

Speakers: Rori Bielak, Young Adult Librarian, Detroit Public Library; Oneka Wilson, Youth Librarian, Detroit Public Library

By starting a Readers' Theater, you can introduce your teens to great literature and allow them to learn how to speak in front of an audience in a stress-free way. The script is read onstage, so there is no need to memorize for this kind of play. Details on promoting the production, choosing scripts, adapting plays, recruiting teens, holding rehearsals, purchasing costumes and props on a shoestring budget, and getting ready for that final performance will be shared.

Room: Governor's Room

F06: Creative Marketing for Your Information Literacy Program

Track: Marketing & Fundraising

Presented by: Information Literacy Roundtable and Marketing and Public Relations Roundtable

Sponsored by: Coultts Information Services and University of Michigan University Library

Speakers: Angela Maycock, Reference and Instruction Librarian, Michigan State University; Amy Sayles, Marketing Officer, Jackson District Library

Presider: Veronica Bielak, Education Librarian, Purdy/Kresge Library, Wayne State University

Need some help marketing your fabulous programs? Don't have a marketing degree? This program will inspire creative ideas for marketing library programs effectively to patrons. Our panelists will discuss trends in library marketing and illustrate accessible resources for developing marketing materials and plans. They will discuss their experiences marketing special and information literacy programs in their libraries. Audience members will be encouraged to participate in a discussion about marketing initiatives at their own libraries.

Room: 205

F07: Tech Tips for Dynamic Web Sites

Track: Technology

Sponsored by: Dean Richard & Dr. Jennifer Cochran

Speaker: Emily Barton, Reference and Technology Librarian, Michigan State University

Want to create a customized search engine or have the new items or news automatically updated on your web page or research guide? Find out how to do this and more with freely available technologies that can help you create dynamic web content to better serve your patrons.

SPECIAL EVENTS

10:45 a.m. – 11:30 a.m.

Room: Banquet Rooms 1-4, Lansing Center

Keynote Address

Josh Jackson, Editor, *Paste Magazine*

11:45 a.m. – 1:30 p.m.

Room: Capitol Ballroom, Radisson

Michigan Author Award Luncheon

Speaker: Sarah Stewart, 2007 Award Recipient

Presider: Linda Masselink, Chair, Michigan Author Award Committee, and Librarian, Grand Valley State University

The Michigan Center for the Book, a program of the Library of Michigan, and the Michigan Library Association present the Michigan Author Award annually to recognize a Michigan writer for his or her literary merit. This year, we are pleased to recognize author Sarah Stewart.



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Mary Spencer
State Librarian
1842-1923
Education & Literature
2007 Michigan Walk of Fame Inductee

When Mary Spencer became state librarian in 1893, she immediately unlocked the library's bookcases, giving users free access to their contents. Recognizing that "the trend of library work at the present time is democratic," she worked for thirty years to make the library available and useful to citizens throughout the state.

Spencer built one of the nation's earliest traveling library programs, sending cases of books for extended periods to Grange Halls, YMCAs, ladies' clubs and church organizations. She also promoted collegiality and professional collaboration, allowing local libraries in the state to become "associates" of the state library, with access to its collections.

What is the Michigan Walk of Fame?

Created in 2006, the Michigan Walk of Fame is dedicated to honoring the ingenuity and resourcefulness of Michigan residents, whose contributions have made a significant impact upon our state, nation or the world. Those honored have achieved a culmination of exceptional life service or accomplishments of a lasting nature.

Inductees are honored with a bronze plaque embedded in the sidewalks of our capitol city, Lansing, Michigan. A brief biographical sketch of the inductee's life and accomplishments are featured on each plaque and on the Michigan Walk of Fame Web site.

Considered to be the most comprehensive state-wide citizen recognition program in the nation, the Michigan Walk of Fame is a strategic partnership between the Lansing Principal Shopping District, Michigan Historical Center and the City of Lansing.

Michigan Walk of Fame Inductees

Agriculture, Business & Industry

- ★ William Crapo Durant, auto pioneer, 2007
- ★ Henry Ford, auto pioneer, 2006
- ★ Will K. Kellogg, Kellogg's Cereal, 2006
- ★ Elijah McCoy, inventor, 2006

Arts & Entertainment

- ★ Jeff Daniels, actor, 2006
- ★ Eero Saarinen, architect, 2007
- ★ Stevie Wonder, musician, 2006

Athletics & Recreation

- ★ Joe Louis Barrow, boxer, 2007
- ★ Emma Genevieve Gillette,
state parks advocate, 2006
- ★ Ernie Harwell, sports broadcaster, 2006
- ★ Gordie Howe, hockey legend, 2007

Civic & Community Leadership

- ★ Gerald R. Ford, President, 2006
- ★ Rosa Parks, Civil Rights pioneer, 2006
- ★ Walter Reuther, union leader, 2007
- ★ Danny Thomas/ Muzyad Yahkoob, St. Jude
Childrens Research Hospital, 2007

Education & Literature

- ★ Andrew J. Blackbird/ Mack-e-te-be-nessy,
educator, 2007
- ★ Fannie Richards, Detroit teacher, 2006
- ★ Mary Spencer, state librarian, 2007
- ★ Helen Thomas, political journalist, 2006

Medicine, Science & Technology

- ★ Herbert Henry Dow, Dow Chemical Company, 2006
- ★ Dr. Grace Eldering, Whooping Cough vaccine, 2007
- ★ Thomas Edison, inventor, 2006
- ★ Dr. Pearl Kendrick, Whooping Cough vaccine, 2007
- ★ Dr. Jonas Salk, polio vaccine, 2007



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