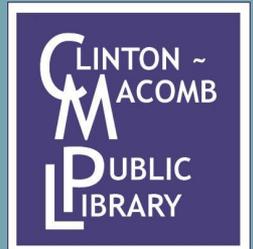


# WHEN OUTREACH BRINGS THEM IN

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## Teens Takeover the Library

**Amy Young**, Head of Popular Materials  
**Brittany Wesner**, School Outreach Librarian  
**Colleen McWhinnie**, Young Adult Services Specialist  
**Erin Durrett**, Young Adult Services Librarian

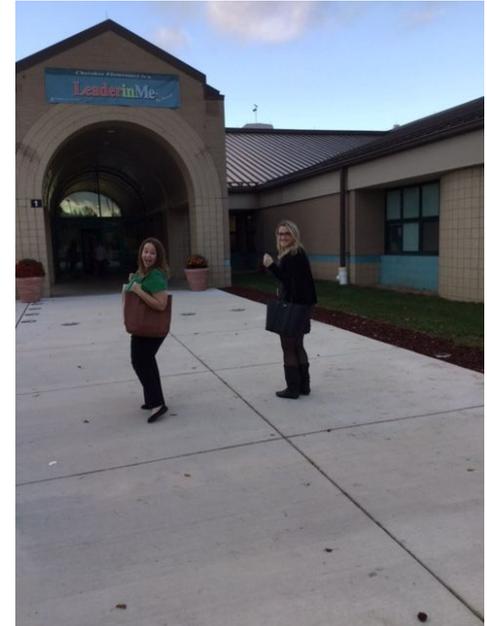


# WHO ARE WE?



3 Branch System  
185,000 + Residents  
5 School Districts  
140,000+ Cardholders

# WHAT DO WE DO?



# CMPL TEEN STATS

- CMPL HAS OVER 20,000 CARDHOLDERS AGES 13-19
- WE SAW OVER 11,000 TEENS AT PROGRAMS IN 2018

## Teen Library Users



What the Shelvers think I do.



What the children's librarian thinks I do.



What the Reference staff members think I do.



What the Teen Librarian thinks I do.



What the Tech Services Librarian thinks I do



What the Menders think I do



What the Gift Shop workers think I do



What the Library Director thinks I do



What I actually do.

# CMPL TEEN OUTREACH

HOW IS TEEN OUTREACH DIFFERENT FROM K-5, HOW IS IT THE SAME?

WHAT DO WE DO FOR TEEN OUTREACH?

- DATABASE TRAINING
- LIT LUNCH



*Have you run out of books to read? Do you want to do awesome activities?*

## Join us for Lit Lunch!

Come spend your lunch with librarians from Clinton-Macomb Public Library! We will talk about great books, while doing fun activities. Join us on the following dates:



- October 18, 2018:** Introduction to club
- November 15, 2018:** Button Making
- December 13, 2018:** Altered Books
- January 10, 2019:** Vinyl Signs– Attendees must sign up for design/ colors at December meeting in order to make craft.
- February 7, 2019:** String (He)Art Cards
- March 14, 2019:** Tie Dye Sharpie– Please come with any white materials you wish to dye.
- April 11, 2019:** Group choice



Clinton-Macomb Public Library

Explore your life, your community, the world!

# CMPL TEEN OUTREACH



# CMPL TEEN OUTREACH

HOW IS TEEN OUTREACH DIFFERENT FROM K-5, HOW IS IT THE SAME?

WHAT DO WE DO FOR TEEN OUTREACH?

- DATABASE TRAINING
- LIT LUNCH
- THE RIGHT READ

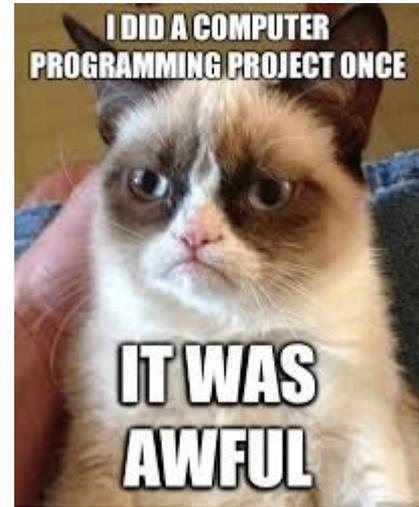
# CMPL TEEN OUTREACH

ROI?

HOW DO WE KNOW WHAT IS WORKING?

WHAT WAS THE OUTCOME?

\*TEENS COMING TO PROGRAMS / VISITING THE LIBRARY



# CMPL TEEN OUTREACH RESULTS

OMG THEY ARE ALL HERE PANIC!!

...THEN REMEMBER, TEENS ARE PATRONS TOO!



WHAT TO DO WHEN YOU HAVE MORE TEENS THAN YOUR TEEN ROOM CAN HANDLE?

TEEN TAKEOVER



# CMPL TEEN OUTREACH RESULTS



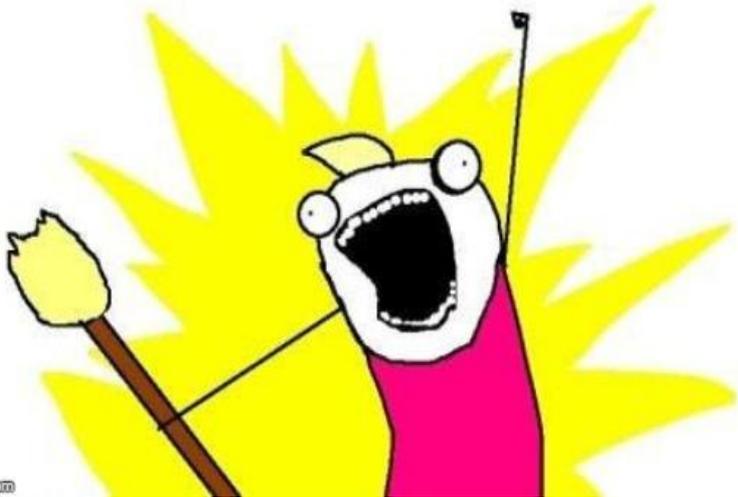
# CMPL TEEN OUTREACH RESULTS

DID YOU HEAR THE ONE ABOUT  
THE 53 PEOPLE THAT WALKED IN  
TO THE LIBRARY??



# IN HOUSE IMPACT

**CHANGE ALL THE RULES!!!**



imgflip.com

**THE FIRST RULE  
OF TEEN TAKEOVER IS...**

**PROBABLY GOING TO KEEP CHANGING BECAUSE  
Y'ALL ARE WEIRD.**

imgflip.com

# IN HOUSE IMPACT



PROTIP:

THEY DON'T BELIEVE YOU.

DON'T WASTE YOUR TIME

TRYING TO PRETEND.

# MOVING FORWARD - OUTREACH

## New Outreach Ideas

- Pop Up Library at the Alternative HS
- College Crash Course
- Summer School Collections



# MOVING FORWARD - IN HOUSE



# WANT TO TALK FURTHER??

Amy Young: [ayoung@cmpl.org](mailto:ayoung@cmpl.org)

Brittany Wesner: [bwesner@cmpl.org](mailto:bwesner@cmpl.org)

Colleen McWhinnie: [cmcwhinnie@cmpl.org](mailto:cmcwhinnie@cmpl.org)

Erin Durrett: [edurrett@cmpl.org](mailto:edurrett@cmpl.org)