When Outreach Brings Them In

Teens Takeover the Library

Amy Young, Head of Popular Materials
Brittany Wesner, School Outreach Librarian
Colleen McWhinnie, Young Adult Services Specialist
Erin Durrett, Young Adult Services Librarian
WHO ARE WE?

3 Branch System
185,000 + Residents
5 School Districts
140,000+ Cardholders
What do we do?

One macho way to answer why you're a librarian to avenge the decline of literacy.

Reference
d.i.
CMPL TEEN STATS

- CMPL has over 20,000 cardholders ages 13-19
- We saw over 11,000 teens at programs in 2018
CMPL Teen Outreach

How is Teen Outreach different from K-5, how is it the same?

What do we do for Teen Outreach?

- Database Training
- Lit Lunch
Join us for Lit Lunch!

Have you run out of books to read? Do you want to do awesome activities?

Come spend your lunch with librarians from Clinton-Macomb Public Library! We will talk about great books, while doing fun activities. Join us on the following dates:

October 18, 2018: Introduction to club

November 15, 2018: Button Making

December 13, 2018: Altered Books

January 10, 2019: Vinyl Signs—Attendees must sign up for design/colors at December meeting in order to make craft.

February 7, 2019: String (He)Art Cards

March 14, 2019: Tie Dye Sharpie—Please come with any white materials you wish to dye.

April 11, 2019: Group choice
CMPL Teen Outreach

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What do we do for Teen Outreach?

- Database Training
- Lit Lunch
- The Right Read
CMPL teen outreach

ROI?

How do we know what is working?

What was the outcome?

*Teens coming to programs / visiting the library
CMPL teen outreach results

OMG they are ALL HERE Panic!!

...then remember, teens are patrons too!

What to do when you have more teens than your teen room can handle?

Teen Takeover
CMPL Teen Outreach Results
CMPL teen outreach results

Did you hear the one about
The 53 people that walked in
to the library??
In house impact

Protip:

They don’t believe you.
Don’t waste your time trying to pretend.

Library staff trying to convince teens

I’m cool, man, I’m cool
New Outreach Ideas

- Pop Up Library at the Alternative HS
- College Crash Course
- Summer School Collections
MOVING FORWARD - IN HOUSE

care of Southeastern Michigan

Turning Point, Inc.
Services to End Domestic & Sexual Violence
Want to talk further??

Amy Young: ayoung@cmpl.org

Brittany Wesner: bwesner@cmpl.org

Colleen McWhinnie: cmcwhinnie@cmpl.org

Erin Durrett: edurrett@cmpl.org