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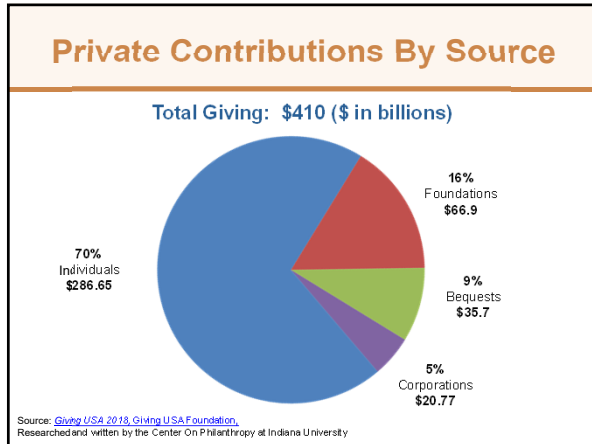
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**{ The Most Important Things You
Need To Know To Secure Grants
For Your Library }**



**{ #1
You Can't Survive
On One Funding Source
Alone }**







Private Foundations

There Are Three Main Types:

- Independent
- Company-sponsored
- Operating
 - Friends group

Other Types of Grantmakers

Direct Corporate Giving Programs

Grantmaking Public Charities

- Community Foundations
- Population or Issue Oriented Foundations

#3
{ Foundations MUST Give Money Away }



Funder Motivations

Private Foundations

Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process

Corporations

Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR)

Grantmaking Public Charities

Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas

#4
**Grantseeking Is Never
About The NEED Of Your
Library**



#5
**To Get The Grant, You Have
To Find The Right Match**




#6
**Do Your
Homework First**



#7
Asking the Right Questions



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#8
You Don't Need To Know Someone To Get A Grant, But It Can Help You Get Your Foot In The Door



#9
{ The Proposal Is Typically Not The First Thing A Foundation Wants }



#10
{ The One Size Fits All Approach Doesn't Work }



{ Resources }

Introduction To Proposal Writing
(Webinar recording)

How To Cultivate Meaningful Relationships With Funders
(Self-paced eLearning)

How To Start Measuring Your Organization's Impact
(Webinar recording)



{Resources}


About the Funding Information Network:
<https://candid.org/improve-your-nonprofit/funding-information-network>

Find a FIN location:
<https://grantspace.org/find-us/>



{Thank you}

Questions?



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